

Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	APPLIED STATISTICS	Instructor	DENG WEN-SHUENN
Course Class	TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:60.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00) E. To obtain international professional qualifications that will aid their future career. (ratio:20.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:30.00) 5. Independent thinking. (ratio:50.00) 8. A sense of aesthetic appreciation. (ratio:10.00) 			

Course Introduction	<p>The course provides advanced statistical concepts and techniques with application in business and finance with simple introduction to the Statistical software R.</p> <p>Topics include hypothesis testing, goodness of fits test, analysis of variance and Regression analysis.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Acquisition of professional knowledge	Cognitive
2	Learning effective self-planning.	Cognitive
3	Theoretical application of practical matters.	Cognitive
4	Interpersonal communication and teamwork.	Cognitive
5	Analysis of problems and recommendations.	Cognitive
6	Awareness of Ethics as a global citizen.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADE	1258	Lecture, Discussion	Testing, Report(including oral and written)
2	ADE	1258	Lecture, Discussion	Testing, Report(including oral and written)
3	ADE	1258	Lecture, Discussion	Testing, Report(including oral and written)
4	ADE	1258	Lecture, Discussion	Testing, Report(including oral and written)

5	ADE	1258	Lecture, Discussion	Testing, Report(including oral and written)
6	ADE	1258	Lecture, Discussion	Testing, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	Review of Elementary Probability and Statistics	
2	109/09/21 ~ 109/09/27	Review of Elementary Probability and Statistics	
3	109/09/28 ~ 109/10/04	Introduction to the Statistical Software R	
4	109/10/05 ~ 109/10/11	Introduction to the Statistical Software R	
5	109/10/12 ~ 109/10/18	Multiple Linear Regression	
6	109/10/19 ~ 109/10/25	Multiple Linear Regression	
7	109/10/26 ~ 109/11/01	Multiple Linear Regression	
8	109/11/02 ~ 109/11/08	Nonparametric Statistics	
9	109/11/09 ~ 109/11/15	Nonparametric Statistics	
10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	Analysis of Variance	
12	109/11/30 ~ 109/12/06	Analysis of Variance	
13	109/12/07 ~ 109/12/13	Analysis of Variance	
14	109/12/14 ~ 109/12/20	Time Series Analysis and Forecasting	
15	109/12/21 ~ 109/12/27	Time Series Analysis and Forecasting	
16	109/12/28 ~ 110/01/03	Statistics Applications of R language	
17	110/01/04 ~ 110/01/10	Statistics Applications of R language	
18	110/01/11 ~ 110/01/17	Final Exam Week	

Requirement

Students are required to attend the regular classes and both the mid-term and final exams. Absences from regular classes will result in a deduction in final scores.

Teaching Facility	Computer
Textbooks and Teaching Materials	A free e-book, to be provided
References	Applied Statistics with R, David Dalpiaz. Free Material available online at http://davidalpiaz.github.io/appliedstats/applied_statistics.pdf
Number of Assignment(s)	4 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 35.0 %</p> <p>◆ Final Exam : 35.0 %</p> <p>◆ Other < > : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>