

Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	FINANCIAL MANAGEMENT	Instructor	HUNG-KUN CHEN
Course Class	TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I. Acquisition of professional knowledge.</p> <p>II. Learning effective self-planning.</p> <p>III. Theoretical application of practical matters.</p> <p>IV. Interpersonal communication and teamwork.</p> <p>V. Analysis of problems and recommendations.</p> <p>VI. Awareness of Ethics as a global citizen.</p>			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00)</p> <p>B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:50.00)</p>			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
<p>3. A vision for the future. (ratio:50.00)</p> <p>5. Independent thinking. (ratio:50.00)</p>			
Course Introduction	<p>This course aims to present many interesting concepts of financial management in a corporation. The first topic is the time value of money, which is a fundamental building block in the stock pricing, bond pricing, and evaluation of investment projects. Next, we discuss the associated risks and returns involved in financial markets, such as portfolio theory, capital assets pricing model, the opportunity cost of capital, and efficient market hypothesis. Students who take this course will know more about how a company makes financial decisions and the operation of financial markets.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Help students understanding the key concepts of financial management	Cognitive
2	Help students knowing the risks and returns in financial markets	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	35	Lecture, Discussion, Problem solving	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	AB	35	Lecture, Discussion, Problem solving	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	A brief introduction of course framework/ Ch 1. Introduction to corporate finance	
2	109/09/21 ~ 109/09/27	Ch 2. How to calculate present values (1/2)	
3	109/09/28 ~ 109/10/04	Mid-Autumn Festival (no classes)	
4	109/10/05 ~ 109/10/11	Ch 2. How to calculate present values (2/2)	Quiz #1 (Ch1 & Ch2)
5	109/10/12 ~ 109/10/18	Ch 3. The value of bonds (1/2)	Ten-minute talk & report due #1
6	109/10/19 ~ 109/10/25	Ch 3. The value of bonds (2/2)	Ten-minute talk & report due #2

7	109/10/26 ~ 109/11/01	Ch 4. The value of common stocks	Quiz #2 (Ch3)
8	109/11/02 ~ 109/11/08	Ch 5. Net present value (NPV) and other investment criteria	Ten-minute talk #3
9	109/11/09 ~ 109/11/15	Review teaching materials about midterm exam	Quiz #3 (Ch4 & Ch5)
10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	Ch 6. Making investment decisions with the NPV rule	
12	109/11/30 ~ 109/12/06	Ch 7. Introduction to risk and return	
13	109/12/07 ~ 109/12/13	Ch 8. Portfolio theory and the capital asset pricing model (CAPM)	Quiz #4 (Ch6)
14	109/12/14 ~ 109/12/20	Attend the Tamkang Clement and Carrie Chair Fund Lecture	Ten-minute talk & report due #4
15	109/12/21 ~ 109/12/27	Ch 9. Risk and the cost of capital	Quiz #5 (Ch7 & Ch8)
16	109/12/28 ~ 110/01/03	Ch 13. Efficient markets and behavioral finance	Ten-minute talk & report due #5
17	110/01/04 ~ 110/01/10	Review teaching materials about final exam	Quiz #6 (Ch9 & Ch13)
18	110/01/11 ~ 110/01/17	Final Exam Week	
Requirement	<p>1. You will be failed this course if you are absent more than six times (including sick and other reasons). You will lose 10 points (out of 100 points) in the final grade if you are absent more than four times.</p> <p>2. Mark of usual consists of quiz (six times, 25% over 40%) and ten-minute talk and report (five times, 15% over 40%)</p> <p>3. The quiz will start on October 8, 2020 (10:15-10:35 am). The coverage will be disclosed in advance one week before the exam. One extremely low grade can be removed in calculating your final grade.</p> <p>4. Ten-minute talk and report (a group report) will start from October 15, 2020. Students MUST submit their reports at the beginning of the class. Delayed submission is not acceptable.</p> <p>5. You will earn extra credits if you are able to have more interactions with the instructor and finish the midterm/final teaching survey.</p>		
Teaching Facility	Computer, Projector, Other (Handouts)		
Textbooks and Teaching Materials	Brealey, Richard A., Stewart C. Myers, and Franklin Allen (2020). Principles of Corporate Finance (13/E). New York, NY: McGraw-Hill Education (Local agent: Hwa Tai Publishing Co., Ltd.).		

References	<p>1. Brealey, Richard A., Stewart C. Myers, and Franklin Allen (2016). Principles of Corporate Finance (12/E). New York, NY: McGraw-Hill Education (Local agent: Hwa Tai Publishing Co., Ltd.).</p> <p>2. Ross, Stephen A., Randolph W. Westerfield, and Bradford D. Jordan (2019). Fundamentals of Corporate Finance (12/E, ISE). New York, NY: McGraw-Hill Education.</p> <p>3. Brealey, Richard A., Stewart C. Myers, and Alan J. Marcus (2020). Fundamentals of Corporate Finance (10/E). New York, NY: McGraw-Hill Education.</p> <p>4. Ross, Stephen A., Randolph W. Westerfield, and Bradford D. Jordan (2020). Essentials of Corporate Finance (10/E). New York, NY: McGraw-Hill Education.</p>
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>