

Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	RONALD ALAN EDWARDS
Course Class	TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:65.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:15.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:10.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 5. Independent thinking. (ratio:60.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 			

Course Introduction	<p>This course is the first part of "Principles of Economics." Students are expected to be familiar with basic economic principles, benefits of trade and basic welfare economics. In particular, students should have an understanding of gains from trade, supply, demand, elasticity, consumers and producers, efficiency of markets and costs of taxation.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>(1) Understanding basic economic theories and analytic methods</p> <p>(2) Understanding basic assumptions and essential terms of economic theories.</p> <p>(3) Providing students with solid foundation for advanced micro and macro theories.</p>	Cognitive
2	<p>This course is the first part of "Principles of Economics." Students are expected to be familiar with basic economic principles, benefits of trade and basic welfare economics. In particular, students should have an understanding of gains from trade, supply, demand, elasticity, consumers and producers, efficiency of markets and costs of taxation.</p>	Cognitive
3	<p>This course aims to teach students basic economic principles that will help them understand economic news in the newspaper and TV.</p>	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADEF	1357	Lecture, Discussion	Testing, Study Assignments, 紙筆測
2	ADEF	1357	Lecture, Discussion	Testing, Study Assignments, 紙筆測
3	ADEF	1357	Lecture, Discussion	Testing, Study Assignments, 紙筆測

Course Schedule

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	Introduction	
2	109/09/21 ~ 109/09/27	Ten Principles of Economics	
3	109/09/28 ~ 109/10/04	Thinking Like an Economist	
4	109/10/05 ~ 109/10/11	Thinking Like an Economist (continued)	
5	109/10/12 ~ 109/10/18	Interdependence and Gains from Trade	
6	109/10/19 ~ 109/10/25	Interdependence and Gains from Trade (continued)	
7	109/10/26 ~ 109/11/01	Market Forces of Supply and Demand	
8	109/11/02 ~ 109/11/08	Market Forces of Supply and Demand (continued)	
9	109/11/09 ~ 109/11/15	Midterm Review	
10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	Elasticity and its Application	
12	109/11/30 ~ 109/12/06	Elasticity and its Application (continued)	
13	109/12/07 ~ 109/12/13	Supply, Demand and Government Policies	
14	109/12/14 ~ 109/12/20	Supply, Demand and Government Policies (continued)	
15	109/12/21 ~ 109/12/27	CASE STUDY: Can Congress Distribute the Burden of a Payroll Tax?	
16	109/12/28 ~ 110/01/03	CASE STUDY: Who Pays the Luxury Tax?	
17	110/01/04 ~ 110/01/10	Final Review	
18	110/01/11 ~ 110/01/17	Final Exam Week	

Requirement	CLASS RULE: If any student cheats by copying the book (except for "definitions" on exams) or any other book related material on any homework or exam, the student will fail the course and receive a grade between 0 - 50.
Teaching Facility	(None)
Textbooks and Teaching Materials	Gregory N. Mankiw - Principles of Economics - Newest Edition, International Student Edition (華泰書局)
References	
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 40.0 %</p> <p>◆ Final Exam : 50.0 %</p> <p>◆ Other < > : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>