

## Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	INTERNATIONAL TRADE AFFAIRS	Instructor	LIU, CHU-MEI
Course Class	TLFBB4A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH TAUGHT PROGRAM), 4A	Details	◆ General Course ◆ Selective ◆ 1st Semester
Departmental Aim of Education			
I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:50.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:50.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:60.00) 5. Independent thinking. (ratio:40.00)			
Course Introduction	This course introduces operation of international trade including concept, procedures and documentation.		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1 Understanding the concepts and operation of international trade.	Cognitive
2	2 Understanding the documentation of international trade.	Cognitive
3	3 Learning how to produce the export & import documentation.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AD	15	Lecture	Testing, Study Assignments
2	AD	15	Lecture	Testing, Study Assignments
3	AD	15	Lecture	Testing, Study Assignments

**Course Schedule**

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	Introduction	
2	109/09/21 ~ 109/09/27	The process of International trade	
3	109/09/28 ~ 109/10/04	The preparation process for International trade	
4	109/10/05 ~ 109/10/11	Trade terms-INCOTERMS 2010	
5	109/10/12 ~ 109/10/18	Trade terms-INCOTERMS 2010	
6	109/10/19 ~ 109/10/25	Export price calculation	
7	109/10/26 ~ 109/11/01	Terms & condition of transaction	
8	109/11/02 ~ 109/11/08	Terms & condition of transaction	
9	109/11/09 ~ 109/11/15	Business Negotiation	

10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	Contract signing	
12	109/11/30 ~ 109/12/06	Online practice (depends on lab available)	
13	109/12/07 ~ 109/12/13	Online practice(depends on lab available)	
14	109/12/14 ~ 109/12/20	Online practice(depends on lab available)	
15	109/12/21 ~ 109/12/27	Online practice(depends on lab available)	
16	109/12/28 ~ 110/01/03	Letter of Credit	
17	110/01/04 ~ 110/01/10	Letter of Credit	
18	110/01/11 ~ 110/01/17	Final Exam Week	
Requirement	This is a two-semester course. The semester is the first semester.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	handouts		
References	Incoterms 2010, ICC rules for the use of domestic and international trade terms, International Chamber of Commerce 國際貿易實務・蔡緣、翁正志、劉淑琴著・三民書局。		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 15.0 %    ◆ Mark of Usual :       %    ◆ Midterm Exam : 40.0 % ◆ Final Exam : 30.0 % ◆ Other 〈assignment〉 : 15.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		