

Tamkang University Academic Year 109, 1st Semester Course Syllabus

Course Title	ORGANIZATIONAL DEVELOPMENT	Instructor	
Course Class	TDTXB4P DEPARTMENT OF EDUCATIONAL TECHNOLOGY, 4P	Details	<ul style="list-style-type: none"> ◆ Blended Course ◆ Selective ◆ One Semester ◆ 2 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>The department of educational technology aims to equip students with skills in integrating relevant pedagogical theories into e-Learning, instructional materials development, and project management.</p>			
Subject Departmental core competences			
<p>E. Students will be able to strengthen knowledge and skills related to planning, organizing, and implementation in human resource development (HRD).(ratio:100.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:20.00)</p> <p>5. Independent thinking. (ratio:30.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:50.00)</p>			
Course Introduction	<p>Organization Development is a “process that applies a broad range of behavioral science knowledge and practices to help organizations build their capacity to change and to achieve greater effectiveness, including increased financial performance, customer satisfaction, and organization member engagement.”</p> <p>Students will be provided with real world case studies and also learn how to improve individual, group/team and organizational performance through the use of OD techniques.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. Understand the theoretical and practical underpinnings of Organization Development as a core area of practice within HRD 2. Familiarize students with Organization Development theories and interventions through real world case studies.	Cognitive
2	1. Understand the theoretical and practical underpinnings of OD as a core area of practice within HRD 2. Students will be provided with real world case studies.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	E	157	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	E	157	Lecture, Discussion, oral report	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	109/09/14 ~ 109/09/20	Course Introduction	
2	109/09/21 ~ 109/09/27	A short History of Organization Development / Case Study (Tesla)	

3	109/09/28 ~ 109/10/04	The Organization Development Practitioner /Case Study (Starbucks)	
4	109/10/05 ~ 109/10/11	Guest Speaker	
5	109/10/12 ~ 109/10/18	Online topics 1	Online Asynchronous Instruction
6	109/10/19 ~ 109/10/25	Organization Structure/ Case Study (Automattic)	
7	109/10/26 ~ 109/11/01	Movie Appreciation (Group Discussion)	
8	109/11/02 ~ 109/11/08	Performance Management / Case Study (United Airlines)	
9	109/11/09 ~ 109/11/15	Talent Management/ Case Study (facebook)	
10	109/11/16 ~ 109/11/22	Midterm Exam Week	
11	109/11/23 ~ 109/11/29	Online topics 2	Online Asynchronous Instruction
12	109/11/30 ~ 109/12/06	Employees Stress and Wellness / Case Study (Google)	
13	109/12/07 ~ 109/12/13	Non-profit Organizations /Case Study (Water.org)	
14	109/12/14 ~ 109/12/20	Online topics 3	Online Asynchronous Instruction
15	109/12/21 ~ 109/12/27	Movie Appreciation: The Devil Who Wears Prada	
16	109/12/28 ~ 110/01/03	Online topics 4	Online Asynchronous Instruction
17	110/01/04 ~ 110/01/10	Future Trend/ Case Study (Ikea)	
18	110/01/11 ~ 110/01/17	Final Exam Week	
Requirement	Class participation/ Mid-term/Final exam/ Group report		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Organization Development By Thomas G. Cummings/Christopher G. Worley 10th Edition Cengage Learning Harvard Business Review		
References	Harvard Business Review		

Number of Assignment(s)	2 (Filled in by assignment instructor only)
Grading Policy	◆ Attendance : 30.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 35.0 % ◆ Final Exam : 35.0 % ◆ Other () : %
Note	<ol style="list-style-type: none"> 1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php 2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject." 3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities." 4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs. <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>