

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	CORPORATE FINANCIAL POLICY	Instructor	YI-CHEN LIN
Course Class	TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ Blended Course ◆ Required ◆ One Semester ◆ 2 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I . To cultivate a professional understanding of the theory and skills of finance.</p> <p>II. To be able to solve practical problems by professional knowledge of finance.</p> <p>III. Possess the ability to communicate and express views regarding financial profession.</p> <p>IV. Emphasize corporation and coordination within a team.</p> <p>V . To expand international vision and civic awareness.</p>			
Subject Departmental core competences			
<p>B. Possess the advanced application ability to financial practices.(ratio:50.00)</p> <p>E. Understand international financial issues and corporate responsibility.(ratio:50.00)</p>			
Subject Schoolwide essential virtues			
<p>2. Information literacy. (ratio:50.00)</p> <p>5. Independent thinking. (ratio:50.00)</p>			
Course Introduction	<p>This is an advanced elective that provides an overview of corporate financing. It emphasizes the different types of securities issued by the firm, venture capital, choice of capital structure, cost of financial distress, dividend policy, share repurchases, short-term and long-term financial planning, corporate control, and mergers and acquisitions.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This course intends to use a series of cases to apply theoretical and practical concepts and tools of financial analysis.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	BE	25	Lecture, Discussion, Publication, Experience	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Maximize the value of the business	Classroom
2	109/03/09 ~ 109/03/15	Management Objectives	Classroom
3	109/03/16 ~ 109/03/22	Risk and Return Models	Classroom
4	109/03/23 ~ 109/03/29	Risk and Return Models	Classroom
5	109/03/30 ~ 109/04/05	Estimating Hurdle Rates	Classroom
6	109/04/06 ~ 109/04/12	Estimating Hurdle Rates	Classroom
7	109/04/13 ~ 109/04/19	Measuring Returns on Investment	Classroom
8	109/04/20 ~ 109/04/26	Dealing with Side Costs and Benefits	Online Asynchronous Instruction
9	109/04/27 ~ 109/05/03	Midterm exam	
10	109/05/04 ~ 109/05/10	Capital Structure: Choices	Classroom

11	109/05/11 ~ 109/05/17	Optimal Capital Structure	Classroom
12	109/05/18 ~ 109/05/24	Debt Design	Online Asynchronous Instruction
13	109/05/25 ~ 109/05/31	Dividend Policy	Online Asynchronous Instruction
14	109/06/01 ~ 109/06/07	Assessing Cash Returned to Stockholders	Classroom
15	109/06/08 ~ 109/06/14	Classroom	Classroom
16	109/06/15 ~ 109/06/21	Presentation of group project	Online Asynchronous Instruction
17	109/06/22 ~ 109/06/28	Final exam	
18	109/06/29 ~ 109/07/05	Supplementary teaching: Presentation of group project	
Requirement	This is a blended course that blends classroom instruction with online instructions. Online asynchronous instruction will be conducted in weeks 12-13, 15-16, when students are required to watch the assigned webcasts and work on assignments by themselves. Students are required to bring a laptop to class to work on their personal projects in-class, which must be turned in within 30 minutes after class.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	http://pages.stern.nyu.edu/~adamodar/		
References			
Number of Assignment(s)	15 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : % ◆ Mark of Usual : 90.0 % ◆ Midterm Exam : 5.0 % ◆ Final Exam : 5.0 % ◆ Other < > : %		

Note	<ol style="list-style-type: none">1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject."3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities."4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs. <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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