

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	SEMINAR IN FINANCIAL MANAGEMENT	Instructor	CHEUNG-SUM LU
Course Class	TLQXM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
<p>Departmental Aim of Education</p>			
<p>I. Develop a business and management perspective for students.</p> <p>II. Train the professionals in the integrated fields of business and management.</p> <p>III. Cultivate the talents with both theory and practices in business and management.</p>			
<p>Subject Departmental core competences</p>			
<p>A. Provide the basic knowledge of both theory and practices.(ratio:50.00)</p> <p>D. Obtain the ability of analyzing industrial and business problems.(ratio:50.00)</p>			
<p>Subject Schoolwide essential virtues</p>			
<p>1. A global perspective. (ratio:65.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:35.00)</p>			
Course Introduction	<p>This interactive seminar will show how finance works for corporations in today' s fast-moving business environment.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Financial statements	Psychomotor
2	Risks and returns	Psychomotor
3	Bonds	Cognitive
4	Stocks	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AD	17	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Practicum, Report(including oral and written)
2	AD	17	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Practicum, Report(including oral and written)
3	AD	17	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Practicum, Report(including oral and written)
4	AD	17	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Practicum, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note

1	109/03/02 ~ 109/03/08	Introduction, 3/4	
2	109/03/09 ~ 109/03/15	Financial statements, 3/11	Turn in group member list
3	109/03/16 ~ 109/03/22	Financial statements, 3/18	
4	109/03/23 ~ 109/03/29	Risk and returns, 3/25	
5	109/03/30 ~ 109/04/05	Risk and returns, 4/1	
6	109/04/06 ~ 109/04/12	Assignment presentation and discussion, 4/8	
7	109/04/13 ~ 109/04/19	Bonds, 4/15	
8	109/04/20 ~ 109/04/26	Bonds, 4/22	
9	109/04/27 ~ 109/05/03	Bonds, 4/29	
10	109/05/04 ~ 109/05/10	Bonds, 5/6	
11	109/05/11 ~ 109/05/17	Bonds, 5/13	
12	109/05/18 ~ 109/05/24	Assignment presentation and discussion, 5/20	
13	109/05/25 ~ 109/05/31	Stocks, 5/27	
14	109/06/01 ~ 109/06/07	Stocks, 6/3	
15	109/06/08 ~ 109/06/14	Stocks, 6/10	
16	109/06/15 ~ 109/06/21	Assignment presentation and discussion, 6/17	
17	109/06/22 ~ 109/06/28	Assignment presentation and discussion, 6/24	
18	109/06/29 ~ 109/07/05	Supplementary teaching, 7/1	
Requirement			
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials		Corporate Finance by Berk & DeMarzo, Pearson (Global Ed.)	
References		Principles of Corporate Finance by Brealey, Myers & Allen, McGraw-Hill (12th Ed.) Financial Management, Theory and practice by Koh, Ang, Brigham and Ehrhardt, CENGAGE Learning (An Asia Ed.)	

Number of Assignment(s)	4 (Filled in by assignment instructor only)
Grading Policy	◆ Attendance : % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : % ◆ Final Exam : % ◆ Other (Group Project) : 60.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.