

## Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	SEMINAR IN FINANCIAL MANAGEMENT	Instructor	LIN, MEI-RONG
Course Class	TLFXM1A MASTER'S PROGRAM, DEPARTMENT OF INTERNATIONAL BUSINESS, 1A	Details	◆ General Course ◆ Required ◆ One Semester
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:50.00)  C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:50.00)			
Subject Schoolwide essential virtues			
5. Independent thinking. (ratio:100.00)			
Course Introduction	This course is to provide a conceptual framework within which the key financial decisions of the multinational corporations (MNCs) can be analyzed. Using the case, we think the approach is to treat international financial management as a natural and logical extension of the principles learned in the foundations course in financial management. It focuses on decision making in an international context.		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	realized the financial concepts and tools	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AC	5	Lecture, Discussion	Testing, Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Introduction	
2	109/03/09 ~ 109/03/15	Financial ratios	
3	109/03/16 ~ 109/03/22	case analysis for financial ratios	
4	109/03/23 ~ 109/03/29	Time value of money	
5	109/03/30 ~ 109/04/05	bond market and stock market	
6	109/04/06 ~ 109/04/12	investment decision	
7	109/04/13 ~ 109/04/19	case analysis for investment decision	
8	109/04/20 ~ 109/04/26	case analysis for investment decision	
9	109/04/27 ~ 109/05/03	case analysis for financial risk	
10	109/05/04 ~ 109/05/10	financial risk	
11	109/05/11 ~ 109/05/17	Exam	
12	109/05/18 ~ 109/05/24	student report	
13	109/05/25 ~ 109/05/31	student report	

14	109/06/01 ~ 109/06/07	student report	
15	109/06/08 ~ 109/06/14	student report	
16	109/06/15 ~ 109/06/21	student report	
17	109/06/22 ~ 109/06/28	student report	
18	109/06/29 ~ 109/07/05	Supplementary teaching: student report	
Requirement			
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials			
References			
Number of Assignment(s)		2 (Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : 30.0 %   ◆ Mark of Usual : 20.0 %   ◆ Midterm Exam : 20.0 % ◆ Final Exam : % ◆ Other 〈report〉 : 30.0 %	
Note		This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>	