

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

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| Course Title | PROJECT MANAGEMENT | Instructor | LI-REN YANG |
| Course Class | TLCXM1A MASTER'S PROGRAM, DEPARTMENT OF BUSINESS ADMINISTRATION, 1A | Details | <ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester |
| D e p a r t m e n t a l A i m o f E d u c a t i o n | | | |
| <p>I. Strengthen specialized knowledge.</p> <p>II. Train practical capabilities.</p> <p>III. Develop team work spirits.</p> <p>IV. Deepen professional ethics.</p> | | | |
| Subject Departmental core competences | | | |
| <p>A. To understand and utilize specialized knowledge of business administration.(ratio:20.00)</p> <p>B. To plan, research, and write project reports independently.(ratio:30.00)</p> <p>C. To communicate, negotiate, and collaborate to accomplish management projects by team work.(ratio:30.00)</p> <p>D. To integrate management and technology intelligence to solve business problems. (ratio:20.00)</p> | | | |
| Subject Schoolwide essential virtues | | | |
| <p>2. Information literacy. (ratio:60.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:40.00)</p> | | | |
| Course Introduction | <p>This course introduces the fundamental concepts and elements of project management. The course also exposes students to various control aspects of project, such as requirement management, request for proposal, project proposal, scheduling, project-based organization, cost control, and resource management. Students are expected to gain the knowledge and skills in managing projects that are necessary for seeking employment opportunities.</p> | | |
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
|-----|---|-------------------|
| 1 | Introduce the fundamental concepts and elements of project management | Cognitive |
| 2 | Exposes students to various planning and control aspects of project | Psychomotor |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
|-----|------------------|-------------------|--------------------------------|---|
| 1 | ABC | 2 | Lecture, Discussion, Practicum | Discussion(including classroom and online), Report(including oral and written) |
| 2 | D | 7 | Discussion, Practicum | Discussion(including classroom and online), Report(including oral and written) |

Course Schedule

| Week | Date | Course Contents | Note |
|------|--------------------------|---|------|
| 1 | 109/03/02 ~ 109/03/08 | Course Introduction | |
| 2 | 109/03/09 ~ 109/03/15 | Defining the Project and Project Management | |
| 3 | 109/03/16 ~ 109/03/22 | Identifying Owner Requirements | |
| 4 | 109/03/23 ~ 109/03/29 | Developing a Project Plan | |
| 5 | 109/03/30 ~ 109/04/05 | Estimating Project Times | |
| 6 | 109/04/06 ~ 109/04/12 | Holiday | |
| 7 | 109/04/13 ~ 109/04/19 | Controlling Project Schedule | |
| 8 | 109/04/20 ~ 109/04/26 | Organization: Structure and Culture | |

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|----------------------------------|--|---|--|
| 9 | 109/04/27 ~ 109/05/03 | Scheduling | |
| 10 | 109/05/04 ~ 109/05/10 | Midterm Exam | |
| 11 | 109/05/11 ~ 109/05/17 | Scheduling | |
| 12 | 109/05/18 ~ 109/05/24 | Scheduling | |
| 13 | 109/05/25 ~ 109/05/31 | Managing Resources | |
| 14 | 109/06/01 ~ 109/06/07 | Estimating Project Costs | |
| 15 | 109/06/08 ~ 109/06/14 | Introduction to Project Management Software | |
| 16 | 109/06/15 ~ 109/06/21 | Introduction to Project Management Software | |
| 17 | 109/06/22 ~ 109/06/28 | Final Exam | |
| 18 | 109/06/29 ~ 109/07/05 | Discussion | |
| Requirement | | | |
| Teaching Facility | Computer, Projector | | |
| Textbooks and Teaching Materials | | | |
| References | | | |
| Number of Assignment(s) | (Filled in by assignment instructor only) | | |
| Grading Policy | ◆ Attendance : 40.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other () : % | | |
| Note | This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications. | | |