

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	THE MANAGEMENT OF INTERNATIONAL CRISES	Instructor	JEANNE HOFFMAN
Course Class	TRDXB4A DEPARTMENT OF DIPLOMACY AND INTERNATIONAL RELATIONS (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> ◆ Blended Course ◆ Selective ◆ One Semester ◆ 2 Credits
Departmental Aim of Education			
To provide students with an understanding of the major theories in diplomacy & international relations and to equip students with practical skills and help them become outstanding members of the diplomatic and international relations community.			
Subject Departmental core competences			
<p>A. Every student will process essential understanding of theories of international relations. (ratio:40.00)</p> <p>B. Every student will have primary perception of current international issues.(ratio:40.00)</p> <p>C. Every student will become capable of Independent thinking and information processing to further improve international relations.(ratio:10.00)</p> <p>E. Every student will display high-level competence in English.(ratio:10.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:30.00)</p> <p>2. Information literacy. (ratio:30.00)</p> <p>3. A vision for the future. (ratio:10.00)</p> <p>5. Independent thinking. (ratio:30.00)</p>			
Course Introduction	<p>Crisis management is the process by which an organization deals with disruptive and unexpected events that threaten to harm the organization or its stakeholders. The study of crisis management originated with the large volumes of industrial and environmental disasters in the 1980s. It is considered to be the more important process in public relations. International crisis is discussing conflicts between countries, sometimes small conflicts can cause war.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>A comprehension of major issues affecting the world and Taiwan</p> <p>Ability to identify emerging global trends and issues</p> <p>Apply critical futures studies questioning, methodologies and thinking to select research context.</p> <p>Understand the functions of narrative and story in creating change.</p> <p>Craft alternative and preferred social and political futures scenarios.</p> <p>Methods and values for transformative political design.</p>	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCE	1235	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Introduction	
2	109/03/09 ~ 109/03/15	Exploring the face of crisis	
3	109/03/16 ~ 109/03/22	Exploring the face of crisis	
4	109/03/23 ~ 109/03/29	Exploring the face of crisis - Online Asynchronous Instruction	Online Asynchronous Instruction
5	109/03/30 ~ 109/04/05	Management, control, processing - Online Asynchronous Instruction	Online Asynchronous Instruction
6	109/04/06 ~ 109/04/12	Decision making	

7	109/04/13 ~ 109/04/19	Cuban Missile Crisis	
8	109/04/20 ~ 109/04/26	Case discussion	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Crisis Essence of Decision	
11	109/05/11 ~ 109/05/17	Special lecture	
12	109/05/18 ~ 109/05/24	Government public relationship	
13	109/05/25 ~ 109/05/31	Presentation	
14	109/06/01 ~ 109/06/07	Graduate Exam Week	
15	109/06/08 ~ 109/06/14	Supplementary teaching: Presentations	
16	109/06/15 ~ 109/06/21	---	
17	109/06/22 ~ 109/06/28	---	
18	109/06/29 ~ 109/07/05	---	
Requirement			
Teaching Facility		Computer, Projector, Other (Online Asynchronous Instruction)	
Textbooks and Teaching Materials			
References			
Number of Assignment(s)		3 (Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : % ◆ Other <Presentation> : 30.0 %	

Note	<ol style="list-style-type: none">1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject."3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities."4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs. <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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