

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	CAREER PROGRAM: INTERNSHIP IN THE TOURISM INDUSTRY I	Instructor	CHIEN-MU YEH
Course Class	TQTXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
E. Tourism management skills.(ratio:100.00)			
Subject Schoolwide essential virtues			
4. Moral integrity. (ratio:50.00) 5. Independent thinking. (ratio:50.00)			
Course Introduction	This course is based on the Career Program in the Department of International Tourism Management. Students are required to do internship in the industry. It is expected that students can combine practical experiences with academic theories in order for them to become talents in the tourism industry.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Gain practical experiences from internship.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	E	45	Discussion	Study Assignments, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Internship	
2	109/03/09 ~ 109/03/15	Internship	
3	109/03/16 ~ 109/03/22	Internship	
4	109/03/23 ~ 109/03/29	Internship	
5	109/03/30 ~ 109/04/05	Internship	
6	109/04/06 ~ 109/04/12	Internship	
7	109/04/13 ~ 109/04/19	Internship	
8	109/04/20 ~ 109/04/26	Internship	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Internship	
11	109/05/11 ~ 109/05/17	Internship	
12	109/05/18 ~ 109/05/24	Internship	

13	109/05/25 ~ 109/05/31	Internship	
14	109/06/01 ~ 109/06/07	Graduate Exam Week	
15	109/06/08 ~ 109/06/14	Supplementary teaching: Internship	
16	109/06/15 ~ 109/06/21	---	
17	109/06/22 ~ 109/06/28	---	
18	109/06/29 ~ 109/07/05	---	
Requirement			
Teaching Facility		Computer	
Textbooks and Teaching Materials			
References			
Number of Assignment(s)		(Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 50.0 % ◆ Final Exam : 50.0 % ◆ Other < > : %	
Note		This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.	