

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	TOURISM INDUSTRY INTERNSHIP	Instructor	CHIEN-MU YEH
Course Class	TQTXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	◆ General Course ◆ Required ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
E. Tourism management skills.(ratio:100.00)			
Subject Schoolwide essential virtues			
4. Moral integrity. (ratio:50.00) 5. Independent thinking. (ratio:50.00)			
Course Introduction	“Learning from doing” is a good method to combine both theory and practice. This course allows students to experience tourism and hospitality related industries including hotels, restaurants, travel agencies etc. from a practical standpoint. Students can bring those skills which they learn in class, and put it to practical use in the field. In class, discussions will examine the differences that exist between theory and practice. The practical experience will be helpful for future career prospects within the tourism and hospitality industry.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Be able to learn practical skills.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	E	45	Discussion	Study Assignments, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Course Introduction	
2	109/03/09 ~ 109/03/15	Internship Discussion and Internship Progress Check	
3	109/03/16 ~ 109/03/22	Internship Discussion and Internship Progress Check	
4	109/03/23 ~ 109/03/29	Internship Discussion and Internship Progress Check	
5	109/03/30 ~ 109/04/05	Internship Discussion and Internship Progress Check	
6	109/04/06 ~ 109/04/12	Internship Discussion and Internship Progress Check	
7	109/04/13 ~ 109/04/19	Internship Discussion and Internship Progress Check	
8	109/04/20 ~ 109/04/26	Internship Discussion and Internship Progress Check	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Internship Discussion and Internship Progress Check	
11	109/05/11 ~ 109/05/17	Internship Discussion and Internship Progress Check	
12	109/05/18 ~ 109/05/24	Internship Discussion and Internship Progress Check	

13	109/05/25 ~ 109/05/31	Internship Discussion and Internship Progress Check	
14	109/06/01 ~ 109/06/07	Graduate Exam Week	
15	109/06/08 ~ 109/06/14	Supplementary teaching: Internship Discussion and Internship Progress Check	
16	109/06/15 ~ 109/06/21	---	
17	109/06/22 ~ 109/06/28	---	
18	109/06/29 ~ 109/07/05	---	
Requirement	Students are required to make presentation about their internship experience. In the midterm and final exams, students are required to submit related documents (discussed in the class). Also, students must complete their e-portfolio regarding internship experiences.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials			
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 50.0 % ◆ Final Exam : 50.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		