

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	INTRODUCTION TO DIGITAL ARTS	Instructor	PHILIP SHIEH
Course Class	TNUMB0A ARTS APPRECIATION AND INVENTION, 0A	Details	<ul style="list-style-type: none"> ◆ Blended Course ◆ Required ◆ One Semester ◆ 2 Credits
Academic Aim of Education			
<p>By using the knowledge which based on the various field of Art, hopefully leads student to experience the depth of cultural art and living art, so as to enrich the ability of Art Appreciation, and, to cultivate the Aesthetic literacy, which can be accomplished to the purpose of the union of knowledge and life in Art.</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:20.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:30.00)</p> <p>8. A sense of aesthetic appreciation. (ratio:50.00)</p>			
Course Introduction	<p>Digital arts include publishing, archive, visual arts, animation, music, and game. Activities include appreciation, criticism, analysis, exploring, and designing of digital arts.</p>		
The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.			
<p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>			
No.	Teaching Objectives		objective methods

1	to appreciate works of digital arts.	Cognitive
2	to learn knowledge of digital arts	Cognitive
3	to learn trends of digital arts industry	Affective
4	To enable students creating digital videos and establishing video channels.	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		178	Lecture, Discussion	Practicum, Report(including oral and written)
2		178	Lecture	Practicum, Report(including oral and written)
3		178	Lecture, Discussion	Practicum, Report(including oral and written)
4		178	Lecture, Practicum	Practicum, Report(including oral and written)

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Scenes	Subscribe YouTube - Ethos Academy channel, join Facebook - Ethos Digital Arts group.
2	109/03/09 ~ 109/03/15	Timing	Join in Powtoon.com
3	109/03/16 ~ 109/03/22	Characters & loops	
4	109/03/23 ~ 109/03/29	Views & Camera	Online Asynchronous Instruction
5	109/03/30 ~ 109/04/05	Presentation	start to post midterm assignment
6	109/04/06 ~ 109/04/12	Voice & speech synthesis	
7	109/04/13 ~ 109/04/19	Caption and language	
8	109/04/20 ~ 109/04/26	Types of 2D short animation videos	deadline for midterm assignment
9	109/04/27 ~ 109/05/03	Midterm Exam Week	

10	109/05/04 ~ 109/05/10	Types of 2.5D & 3D short animation videos	Online Asynchronous Instruction
11	109/05/11 ~ 109/05/17	Other types of the types of short video	Join in Facebook - Ethos Learning group.
12	109/05/18 ~ 109/05/24	YouTube playlist	
13	109/05/25 ~ 109/05/31	YouTube Channel	start to post final assignment
14	109/06/01 ~ 109/06/07	Create Great Content - 1	
15	109/06/08 ~ 109/06/14	Create Great Content - 2	
16	109/06/15 ~ 109/06/21	Create Great Content - 3	deadline for final assignment
17	109/06/22 ~ 109/06/28	Final Exam Week (Date:109/6/18-109/6/24)	
18	109/06/29 ~ 109/07/05	Supplementary teaching:YouTube academies	
Requirement			
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials		http://youtube.com/EthosAcademy http://ethospedia.site/	
References			
Number of Assignment(s)		6 (Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : 20.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other () : %	

Note	<ol style="list-style-type: none">1. This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject."3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities."4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs. <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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