

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	PRACTICE OF FINANCIAL PRODUCT	Instructor	CHEN YU-LUNG
Course Class	TLWXB4A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I . Learning and instanding international financial theory.</p> <p>II. Learn to plan the future.</p> <p>III. Enhance the ability of practical analysis.</p> <p>IV. Increase the team research ability.</p> <p>V . Master the international financial pulsation.</p> <p>VI. Cultivate morality and global civilization.</p>			
Subject Departmental core competences			
<p>A. The student to have a basic knowledge of international financial management theory and practice.(ratio:60.00)</p> <p>D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00)</p> <p>F. To obtain a basic ability to examine domestic and global financial situations.(ratio:20.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:20.00)</p> <p>2. Information literacy. (ratio:20.00)</p> <p>3. A vision for the future. (ratio:10.00)</p> <p>4. Moral integrity. (ratio:20.00)</p> <p>5. Independent thinking. (ratio:20.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:10.00)</p>			

Course Introduction	Those students who enroll in this course must take practical training for at least 288 to 720 hours in the financial organizations including investment and broker agent companies. The students may select office work or field work unit for their practice. The items of practice are subject to the arrangements by the units of practice. The semester scholastic records of the students are graded by both the practical unit manager and the instructors giving lessons on a fifty-fifty basis.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This course aims to enable the students to enhance their professional skills and employment competitiveness through practicing in the financial industries by combing theory with practice of insurance.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADF	123457	Practicum	Practicum, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Introduction and Lecture on "preparatory to internship"	
2	109/03/09 ~ 109/03/15	Orientation for guidelines of internship : Business Ethics Lectures on etiquette and protocol	
3	109/03/16 ~ 109/03/22	Internship of Students; Visitation of Instructors	

4	109/03/23 ~ 109/03/29	Internship of Students; Visitation of Instructors	
5	109/03/30 ~ 109/04/05	Internship of Students; Visitation of Instructors	
6	109/04/06 ~ 109/04/12	Internship of Students; Visitation of Instructors	
7	109/04/13 ~ 109/04/19	Internship of Students; Visitation of Instructors	
8	109/04/20 ~ 109/04/26	Internship of Students; Visitation of Instructors	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Internship of Students; Visitation of Instructors	
11	109/05/11 ~ 109/05/17	Internship of Students; Visitation of Instructors	
12	109/05/18 ~ 109/05/24	Internship of Students; Visitation of Instructors	
13	109/05/25 ~ 109/05/31	Internship of Students; Visitation of Instructors	
14	109/06/01 ~ 109/06/07	Graduate Exam Week	
15	109/06/08 ~ 109/06/14	Supplementary teaching: Internship of Students; Visitation of Instructors	
16	109/06/15 ~ 109/06/21	---	
17	109/06/22 ~ 109/06/28	---	
18	109/06/29 ~ 109/07/05	---	
Requirement		Exclusive Internship to GFM Senior Year Students The semester scholastic records of the students are graded by both the practical unit manager and the instructors giving lessons on a fifty-fifty basis.	
Teaching Facility		(None)	
Textbooks and Teaching Materials			
References			
Number of Assignment(s)		(Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : 50.0 % ◆ Mark of Usual : % ◆ Midterm Exam : % ◆ Final Exam : % ◆ Other 〈reports〉 : 50.0 %	

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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