

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	TOPICS IN INTERNATIONAL ECONOMICS AND POLICY	Instructor	CHEN, MING-HSIANG
Course Class	TLWXB4A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:30.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:50.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:30.00) 3. A vision for the future. (ratio:20.00) 5. Independent thinking. (ratio:20.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 			

Course Introduction	<p>This course is to integrate theory and practice in studying international economics and policy and to assist students to learn international economic theory, a variety of foreign economic policy and international business environment, as well as Taiwan's economic development and policy.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	I. Learning and understanding international economic theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international business environment. VI. Cultivate morality and global civilization.	Cognitive
2	I. Learning and understanding international economic theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADF	12357	Lecture, Discussion, Publication, Practicum, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

2	ADF	12357	Lecture, Discussion, Publication, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)
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Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Introduction	
2	109/03/09 ~ 109/03/15	An introduction of international trade	
3	109/03/16 ~ 109/03/22	Tariffs, free Trade, and trade war	
4	109/03/23 ~ 109/03/29	WTO and Its challenges	
5	109/03/30 ~ 109/04/05	Spring break	
6	109/04/06 ~ 109/04/12	Global value chain	
7	109/04/13 ~ 109/04/19	Preferential trade arrangements	
8	109/04/20 ~ 109/04/26	The current state of global economy	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Global emerging markets	
11	109/05/11 ~ 109/05/17	International economics and policy in the US and EU	
12	109/05/18 ~ 109/05/24	International economics and policy in Asian countries	
13	109/05/25 ~ 109/05/31	International economics and policy in other countries	
14	109/06/01 ~ 109/06/07	Graduate Exam Week	
15	109/06/08 ~ 109/06/14	Supplementary teaching: Taiwan's economics and policy	
16	109/06/15 ~ 109/06/21	---	
17	109/06/22 ~ 109/06/28	---	
18	109/06/29 ~ 109/07/05	---	

Requirement

Teaching Facility	Computer, Other (Screen)
Textbooks and Teaching Materials	International Economics" Ninth Edition 2014 by Steven husted
References	
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 40.0 %</p> <p>◆ Final Exam : %</p> <p>◆ Other (Final exam/report) : 40.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>