

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	FINANCIAL INNOVATION	Instructor	WANG, REN-HE
Course Class	TLWXB4A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I . Learning and instanding international financial theory.</p> <p>II. Learn to plan the future.</p> <p>III. Enhance the ability of practical analysis.</p> <p>IV. Increase the team research ability.</p> <p>V . Master the international financial pulsation.</p> <p>VI. Cultivate morality and global civilization.</p>			
Subject Departmental core competences			
<p>A. The student to have a basic knowledge of international financial management theory and practice.(ratio:60.00)</p> <p>D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00)</p> <p>F. To obtain a basic ability to examine domestic and global financial situations.(ratio:20.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:20.00)</p> <p>2. Information literacy. (ratio:20.00)</p> <p>3. A vision for the future. (ratio:10.00)</p> <p>5. Independent thinking. (ratio:40.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:10.00)</p>			

Course Introduction	Over the past twenty years there has been a massive increase in the development of new financial instruments, many of which have been off-balance-sheet activities. These instruments have become increasingly complex, placing higher demand on both the purchasers and the creators of such instruments. The risks involved and the penalties paid by those who have not adequately understood these products are well known. This class discusses in detail, through a blend of theory and empirical research, the processes of innovation and the diffusion of new financial instruments.			
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	Study the theoretical approaches to innovation to current practice, producing and testing models for innovation and the diffusion of new financial products.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADF	12357	Lecture, Practicum	Testing
Course Schedule				
Week	Date	Course Contents		Note
1	109/03/02 ~ 109/03/08	Technical and financial innovation; an introduction		
2	109/03/09 ~ 109/03/15	Technical and financial innovation; an introduction		
3	109/03/16 ~ 109/03/22	Growth of financial innovations		
4	109/03/23 ~ 109/03/29	Theoretical approaches towards financial innovation		
5	109/03/30 ~ 109/04/05	Theoretical approaches towards financial innovation		

6	109/04/06 ~ 109/04/12	Models of innovation; the industrial economics literature	
7	109/04/13 ~ 109/04/19	Models of innovation; the industrial economics literature	
8	109/04/20 ~ 109/04/26	Models of innovation: adoption and diffusion	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Models of innovation: adoption and diffusion	
11	109/05/11 ~ 109/05/17	Financial innovation: an industrial economics perspective	
12	109/05/18 ~ 109/05/24	Financial innovation: an industrial economics perspective	
13	109/05/25 ~ 109/05/31	Modelling the diffusion of financial innovations: methodological approach	
14	109/06/01 ~ 109/06/07	Graduate Exam Week	
15	109/06/08 ~ 109/06/14	Supplementary teaching: Modelling the diffusion of financial innovations: methodological approach	
16	109/06/15 ~ 109/06/21	---	
17	109/06/22 ~ 109/06/28	---	
18	109/06/29 ~ 109/07/05	---	
Requirement			
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials		Financial Innovation : Philip Molyneux,Nidal Shamroukh, HWA TAI Publishing	
References			
Number of Assignment(s)		(Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : 10.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 40.0 % ◆ Final Exam : 50.0 % ◆ Other 〈 〉 : %	

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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