

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	PRACTICE OF FOREIGN EXCHANGE	Instructor	JOUNG-YOL LIN
Course Class	TLWXB4A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<ul style="list-style-type: none"> I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:60.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:20.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:40.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:10.00) 5. Independent thinking. (ratio:20.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 			

Course Introduction	<p>1. Apply to organizations of all kinds- publicly traded, privately held, state-run, and state-owned enterprises (SOEs)- all forms that permeate global business today.</p> <p>2. The leaders of MNEs face numerous foreign exchange and political risks. These risks can be daunting; but if properly understood, they present opportunities for creating value. these risks and opportunities are most effectively understood in the context of the global business</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	A experience in corporate finance or financial management is ideal. We review the basic finance concepts before we extend them to the multinational case. we also review the basic concepts of international economics and international business.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADF	12357	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Practicum

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Chapter 1 current multinational financial challenges	
2	109/03/09 ~ 109/03/15	Chapter 2 ownership and governance of the corporation	
3	109/03/16 ~ 109/03/22	Chapter 3 the international monetary system	

4	109/03/23 ~ 109/03/29	Chapter 4 the balance of payments	
5	109/03/30 ~ 109/04/05	Chapter 5 the U.S. and European financial crises	
6	109/04/06 ~ 109/04/12	Chapter 6 the foreign exchange market	
7	109/04/13 ~ 109/04/19	Chapter 7 international parity conditions	
8	109/04/20 ~ 109/04/26	Chapter 8 currency derivatives	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Chapter 9 the determinants of exchange rates	
11	109/05/11 ~ 109/05/17	Chapter 10 transaction exposure management, Chapter 11 translation exposure management	
12	109/05/18 ~ 109/05/24	Chapter 12 operating exposure management, Chapter 13 the global cost of capital	
13	109/05/25 ~ 109/05/31	Chapter 14 international debt and equity financing	
14	109/06/01 ~ 109/06/07	Graduate Exam Week	
15	109/06/08 ~ 109/06/14	Supplementary teaching: Chapter 16 international portfolio theory, Chapter 17 foreign direct investment: returns and risks	
16	109/06/15 ~ 109/06/21	---	
17	109/06/22 ~ 109/06/28	---	
18	109/06/29 ~ 109/07/05	---	
Requirement	Economics		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Multinational Business Finance, 3rd edition, David K. Eiteman, Arthur I. Stonehill, Michael H. Moffett, Pearson International Edition		
References	Financial Times and Wall street Journal Reading Articles		

Number of Assignment(s)	6 (Filled in by assignment instructor only)
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 40.0 % ◆ Other () : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.