

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

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| Course Title | GUIDE TO PROFESSIONAL FINANCIAL READING | Instructor | LIN YUN-YUNG |
| Course Class | TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A | Details | <ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester |
| Departmental Aim of Education | | | |
| <ul style="list-style-type: none"> I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization. | | | |
| Subject Departmental core competences | | | |
| <ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:30.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:40.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:30.00) | | | |
| Subject Schoolwide essential virtues | | | |
| <ul style="list-style-type: none"> 1. A global perspective. (ratio:30.00) 3. A vision for the future. (ratio:20.00) 5. Independent thinking. (ratio:30.00) 7. A spirit of teamwork and dedication. (ratio:20.00) | | | |

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| Course Introduction | <p>This course attempts to inculcate skills that are useful for reading financial related articles. These skills, however, are more than merely useful—they are necessary—for the reading of great articles, those that are of enduring interest and importance. Although one can read books, magazines, and newspapers of transient interest without these skills, the possession of them enables the student to read even the transient with greater speed, precision, and discrimination.</p> |
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
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| 1 | To help student get the important information from professional financial reading. | Cognitive |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
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| 1 | ADF | 1357 | Lecture, Discussion, Practicum | Discussion(including classroom and online), Practicum, Report(including oral and written) |

Course Schedule

| Week | Date | Course Contents | Note |
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| 1 | 109/03/02 ~ 109/03/08 | Speech: topic to be announced before school beginning | |
| 2 | 109/03/09 ~ 109/03/15 | Introduction | |
| 3 | 109/03/16 ~ 109/03/22 | Reading skill and first article discussing | |
| 4 | 109/03/23 ~ 109/03/29 | Discuss article of week 3 and the experience report | |

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| 5 | 109/03/30 ~ 109/04/05 | Second article discussing | |
| 6 | 109/04/06 ~ 109/04/12 | Discuss article of week 5 and the experience report | |
| 7 | 109/04/13 ~ 109/04/19 | Teaching observation week (no class) | |
| 8 | 109/04/20 ~ 109/04/26 | Third article discussing | |
| 9 | 109/04/27 ~ 109/05/03 | Midterm Exam Week | |
| 10 | 109/05/04 ~ 109/05/10 | Discuss article of week 8 and the experience report | |
| 11 | 109/05/11 ~ 109/05/17 | Fourth article discussing | |
| 12 | 109/05/18 ~ 109/05/24 | Discuss article of week 11 and the experience report | |
| 13 | 109/05/25 ~ 109/05/31 | Fifth article discussing | |
| 14 | 109/06/01 ~ 109/06/07 | Discuss article of week 13 and the experience report | |
| 15 | 109/06/08 ~ 109/06/14 | Sixth article discussing | |
| 16 | 109/06/15 ~ 109/06/21 | Discuss article of week 15 and the experience report | |
| 17 | 109/06/22 ~ 109/06/28 | Final Exam Week (Date:109/6/18-109/6/24) | |
| 18 | 109/06/29 ~ 109/07/05 | Supplementary teaching: Review | |
| Requirement | 1. all articles will post in iclass. 2. Each student will be assigned to a reading group to discuss the assigned reading and report in class. | | |
| Teaching Facility | Computer, Projector | | |
| Textbooks and Teaching Materials | How to Read a Book by Adler, Mortimer Jerome (There is an electronic version of this book Textbook(s) Textbook(s) in TKU library) | | |
| References | | | |
| Number of Assignment(s) | 6 (Filled in by assignment instructor only) | | |
| Grading Policy | ◆ Attendance : 20.0 % ◆ Mark of Usual : 50.0 % ◆ Midterm Exam : % ◆ Final Exam : % ◆ Other (experience report) : 30.0 % | | |
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| Note | <p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p> |
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