

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	INSURANCE	Instructor	CHING-YUAN HSIAO
Course Class	TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V. Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:35.00) B. To have a good grounding of relevant financial laws.(ratio:15.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:30.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:10.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:15.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:40.00) 			

Course Introduction	<p>This course is designed for students without any prerequisite of insurance.</p> <p>Students are expected to learn basic concepts of risk management and insurance.</p> <p>The topics introduced in this course include risk management, insurance and risk, insurance operation, and several contemporary issues in insurance industry.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will be familiar with the basic concepts of risk management and insurance.	Cognitive
2	Students will be able to synthesize the knowledge of risk management and insurance.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABDEF	12345	Lecture, Discussion	Testing, Discussion(including classroom and online)
2	ABDEF	12345	Lecture, Discussion	Testing, Discussion(including classroom and online)

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Course Introduction; Chapter 1: Risk and Its Treatment	
2	109/03/09 ~ 109/03/15	Chapter 1: Risk and Its Treatment; Chapter 2: Insurance and Risk	

3	109/03/16 ~ 109/03/22	Chapter 2: Insurance and Risk; Chapter 3: Introduction to Risk Management	
4	109/03/23 ~ 109/03/29	Chapter 3: Introduction to Risk Management; Chapter 4: Enterprise Risk Management and Related Topics	
5	109/03/30 ~ 109/04/05	Chapter 4: Enterprise Risk Management and Related Topics; Chapter 5: Types of Insurers and Marketing Systems	
6	109/04/06 ~ 109/04/12	Chapter 6: Insurance Company Operations	
7	109/04/13 ~ 109/04/19	Chapter 6: Insurance Company Operations; Chapter 7: Financial Operations of Insurers	
8	109/04/20 ~ 109/04/26	Chapter 7: Financial Operations of Insurers; Review for Mid-term Exam	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Chapter 8: Government Regulation of Insurance	
11	109/05/11 ~ 109/05/17	Chapter 9: Fundamental Legal Principles	
12	109/05/18 ~ 109/05/24	Chapter 9: Fundamental Legal Principles; Chapter 10: Analysis of Insurance Contracts	
13	109/05/25 ~ 109/05/31	Chapter 10: Analysis of Insurance Contracts	
14	109/06/01 ~ 109/06/07	Technology and Innovation in the Insurance Sector	
15	109/06/08 ~ 109/06/14	Technology and Innovation in the Insurance Sector; Introduction to Cyber Risk	
16	109/06/15 ~ 109/06/21	Introduction to Cyber Risk; Review for Final Exam	
17	109/06/22 ~ 109/06/28	Final Exam Week (Date:109/6/18-109/6/24)	
18	109/06/29 ~ 109/07/05	Supplementary teaching	
Requirement	<p>1. Please keep the order of class and do not chat in the class. Make sure that mobile phones or other electronic devices have been set into silent mode in the class.</p> <p>2. This course will be lectured in Q&A approach. The lecturer will randomly ask students the review questions of each chapter. Students' responses to the questions will be evaluated in the mark of usual.</p> <p>3. Students are required to take midterm and final exams. Make-up exam is not available unless students have justifiable reasons.</p> <p>4. The course schedule is subject to change.</p>		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	George E. Rejda Michael McNamara (2017), Principles of Risk Management and Insurance, 13th edition.		

References	OECD (2017), Technology and Innovation in the Insurance Sector Swiss Re Sigma (2017), Cyber: Getting to Grips with a Complex Risk
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<ul style="list-style-type: none"> ◆ Attendance : 15.0 % ◆ Mark of Usual : 25.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other () : %
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>