

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	MANAGEMENT	Instructor	HSING-YIN WEN
Course Class	TLWXB1A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I. Acquisition of professional knowledge.</p> <p>II. Learning effective self-planning.</p> <p>III. Theoretical application of practical matters.</p> <p>IV. Interpersonal communication and teamwork.</p> <p>V. Analysis of problems and recommendations.</p> <p>VI. Awareness of Ethics as a global citizen.</p>			
Subject Departmental core competences			
D. Students can demonstrate that they are critical thinkers.(ratio:100.00)			
Subject Schoolwide essential virtues			
<p>3. A vision for the future. (ratio:10.00)</p> <p>5. Independent thinking. (ratio:60.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:30.00)</p>			
Course Introduction	<p>This course on management attempts to build students' theoretical and practical foundations as manager. In addition to Professor Wen' lecturing based on her decades of managerial experiences, a team project and competition are designed for improving students' analytical capabilities of corporate data and competitive strategies.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Learning the framework of Management	Cognitive
2	Presentation skills	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	D	357	Lecture, Discussion	Testing, Discussion(including classroom and online)
2	D	357	Discussion, Practicum	Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Orientation	JANDI for Extra Credit
2	109/03/09 ~ 109/03/15	Ch 1 Managers and You in the Workplace Guest Speaker : International Entrepreneur	
3	109/03/16 ~ 109/03/22	Case Report Template	
4	109/03/23 ~ 109/03/29	Ch 2 Decision Making	
5	109/03/30 ~ 109/04/05	Ch 5 Socially-Conscious Management	
6	109/04/06 ~ 109/04/12	Ch 6 Managing Change	
7	109/04/13 ~ 109/04/19	Ch 8 Planning and Goal-Setting	
8	109/04/20 ~ 109/04/26	Ch 9 Strategic Planning	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	

10	109/05/04 ~ 109/05/10	Midterm Review ; Feedback on WORD Reports	
11	109/05/11 ~ 109/05/17	Ch11 Organization Design	
12	109/05/18 ~ 109/05/24	Ch13 Human Resources Management	
13	109/05/25 ~ 109/05/31	Best AI Company Competition (Popularity Vote)	
14	109/06/01 ~ 109/06/07	Ch14 Interpersonal and Organizational Communication	
15	109/06/08 ~ 109/06/14	Guest Speakers: Social Entrepreneurs	
16	109/06/15 ~ 109/06/21	Ch18 Controlling Activity & Operations	
17	109/06/22 ~ 109/06/28	Final Exam Week (Date:109/6/18-109/6/24)	
18	109/06/29 ~ 109/07/05	Supplementary teaching:10-minute breaks of Weeks 1~8; Weeks 10~16 on Tuesdays; Total 150 minutes.	
Requirement	<input type="checkbox"/> Your course participation will be deducted for one point, if you ask for leave before the class by email or short message; and for two points without any notice. No point will be deducted if you present any official documents as . <input type="checkbox"/> If your peer-review is under 60, your grade of team portion (30%) will be discounted; if 0 (indicating no participation at all), your grade of team portion will be 0.		
Teaching Facility	Computer, Projector, Other (教學平台小組作業分享)		
Textbooks and Teaching Materials	Robbins & Coulter, 2018, Management, 14th. (台北：華泰文化)		
References			
Number of Assignment(s)	3 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		