

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	ECONOMICS	Instructor	YANG, PO-CHIEH
Course Class	TLWXB1A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ 2nd Semester
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:50.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:30.00) 3. A vision for the future. (ratio:30.00) 5. Independent thinking. (ratio:40.00) 			
Course Introduction	<p>This course is designed to give students a basic understanding of the working of our economic environment and the World economy, the role of monetary and fiscal policies, and related topics involving international trade deficits, international finance market, unemployment, and policies involving “stimulus packages” , “quantitative easing” , economic growth and interventions in foreign exchange markets.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. To encourage students thinking the economic issues around them. 2. To instruct students learning fundamental economic theories. 3. To instruct students how to apply the basic economic model to understand the complexity of economic issues.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	135	Lecture	Testing, Study Assignments

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Introduction to Macroeconomics	
2	109/03/09 ~ 109/03/15	National Income Account	
3	109/03/16 ~ 109/03/22	National Income Account	
4	109/03/23 ~ 109/03/29	Income and Spending: Simple Keynesian Model	
5	109/03/30 ~ 109/04/05	Income and Spending: Simple Keynesian Model	
6	109/04/06 ~ 109/04/12	Income and Spending: Extended Keynesian Model	
7	109/04/13 ~ 109/04/19	Money Demand and Money Supply	
8	109/04/20 ~ 109/04/26	Money Demand and Money Supply	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Unemployment and Inflation	

11	109/05/11 ~ 109/05/17	Aggregate Demand and Supply	
12	109/05/18 ~ 109/05/24	Aggregate Demand and Supply	
13	109/05/25 ~ 109/05/31	Economic Growth	
14	109/06/01 ~ 109/06/07	Economic Growth	
15	109/06/08 ~ 109/06/14	Open Economy: International Trade	
16	109/06/15 ~ 109/06/21	Open Economy: International Finance	
17	109/06/22 ~ 109/06/28	Final Exam Week (Date:109/6/18-109/6/24)	
18	109/06/29 ~ 109/07/05	Supplementary teaching: Open Economy: International Finance	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Mankiw, Principles of Economics, 8th Ed.		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		