

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	GLOBALIZATION POLICY	Instructor	GILLAN CHI-LUN HUANG
Course Class	TLPXB3P DEPARTMENT OF PUBLIC ADMINISTRATION, 3P	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I . To make students citizens with public values and to educate them to view things from multiple perspectives.</p> <p>II. Prepare students to be professional administrators and policy analysts with both knowledge of the theory and practical experience.</p> <p>III. Facilitate students' capacity to integrate and analyze statutory law and public policy.</p> <p>IV. Train students to be able to work with and engender cooperation across public, private and non-profit sectors.</p>			
Subject Departmental core competences			
<p>C. Policy planning and formulation.(ratio:40.00)</p> <p>F. Evaluation of policy and administrative performance.(ratio:30.00)</p> <p>G. Enactment of laws and policy implementation.(ratio:30.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:50.00)</p> <p>5. Independent thinking. (ratio:50.00)</p>			
Course Introduction	<p>In the scope of public policy, this course serves as a fundamental basis to understand globalisation. Broadly, the course discusses the major issues brought forward by globalisation. Specific topics include: global financial governance and responses to the global economic crisis; global production and the post-war trading regime; the cultural homogeneity and westernisation; cyberpolitics and civil society; environmental governance;poverty;and anti-globalisation.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand globalisation across various academic disciplines.	Cognitive
2	Engage a problem-solving approach to the policy issues arising from globalisation.	Cognitive
3	Distinguish between economic, political and cultural dimensions of globalisation, and articulate an analytic understanding of how they interact.	Cognitive
4	Empower students to thoughtfully contribute to the various debates on globalisation.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	CFG	15	Lecture, Discussion	Testing
2	CFG	15	Lecture, Discussion	Testing, Discussion(including classroom and online)
3	CFG	15	Lecture, Discussion	Testing, Study Assignments
4	CFG	15	Lecture, Discussion	Testing, Study Assignments

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Introduction; What is globalisation?	
2	109/03/09 ~ 109/03/15	Holiday	
3	109/03/16 ~ 109/03/22	Globalisation, politics and civil society	
4	109/03/23 ~ 109/03/29	Globalisation and policy diffusion/convergence	
5	109/03/30 ~ 109/04/05	Holiday	

6	109/04/06 ~ 109/04/12	Short documentary and discussion: China Blue	
7	109/04/13 ~ 109/04/19	The global economy and international trade	
8	109/04/20 ~ 109/04/26	Globalisation, technology, cyberpolitics II	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Globalisation and regional integration	
11	109/05/11 ~ 109/05/17	Global populace flow: Migration, tourists and terrorists	
12	109/05/18 ~ 109/05/24	Cultural Globalisation	
13	109/05/25 ~ 109/05/31	Globalisation and Inequality	
14	109/06/01 ~ 109/06/07	Global environment governance	
15	109/06/08 ~ 109/06/14	Resistance for globalisation	
16	109/06/15 ~ 109/06/21	Movie: Babel 2006	
17	109/06/22 ~ 109/06/28	Final Exam Week (Date:109/6/18-109/6/24)	
18	109/06/29 ~ 109/07/05	Supplementary teaching: TBA	
Requirement	<p>Essay: Please choose a case/issue about " Globalisation" of your own country then develop into an essay. Word limits of the essay: 2000 words. All issues related to the essay writing are welcomed to consult me prior to essay submission. Essay Submission deadline: 12th Week after the session.</p> <p>Course policy:</p> <ol style="list-style-type: none"> 1.Please observe common university etiquette in sessions and off sessions including emails. 2.Please refrain from using any electronic devices for any activities which are not related to this course in the session. 3. Participation is an essential. Students will be called upon to answer questions related to class materials. 4. Plagiarism and cheating are serious offences of academic conduct and will be subject to disciplinary action accordance with University regulations. 5.Students who take this course are assumed to accept all course requirements and rules specified in this syllabus. 		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	No specific text book but core readings are assigned for each week. Please refer to Moodle teaching platform after the first session.		

References	<p>WK2-Scheuerman, W. (2010) 'Globalization' , in Stanford Encyclopedia of Philosophy, http://plato.stanford.edu/entries/globalization/</p> <p>WK3-Chapter 3: Globalization and Related Processes I" and "Chapter 4: Globalization and Related Processes II" in George Ritzer, Globalization: A Basic Text, Wiley Blackwell, 2010.</p> <p>WK4-K. Holzinger and C. Knill, "Causes and Conditions of Cross-national Policy Convergence," Journal of European Public Policy 12(5), 2005, pp. 775-796.</p> <p>WK4-Beth A. Simmons and Z. Elkins, "The Globalization of Liberalization: Policy Diffusion in the International Political Economy." American Political Science Review 98(1), 2004, pp. 171-189.</p> <p>WK5-Gereffi, Gary. "The global economy: organization, governance, and development." The handbook of economic sociology 2 (2005). pp. 160-182.</p> <p>WK6-Short documentary: China Blue</p> <p>WK7-Castells, Manuel. "Globalisation, Networking, Urbanisation: Reflections on the Spatial Dynamics of the Information Age" , Urban Studies 47(13), 2010, pp. 2737-2745.</p> <p>WK9-Razeen Sally, "It' s Time for a 21st Century Trade Policy," Wall Street Journal, May 28, 2013, http://www.ecipe.org/media/media_hit_pdfs/280513-H--A- 011.pdf</p>
Number of Assignment(s)	1 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other (Essay) : 30.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>