

## Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL TRADE AFFAIRS	Instructor	LIU, CHU-MEI
Course Class	TLFBB4A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH- TAUGHT PROGRAM), 4A	Details	◆ General Course ◆ Selective ◆ 2nd Semester
Departmental Aim of Education			
I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:50.00)  D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:50.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:60.00)  5. Independent thinking. (ratio:40.00)			
Course Introduction	The course provides concepts of international trade operation, and introduces the trade terms & conditions, documentation, and practicing documents producing with international trade practice system.		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1 Understanding the concepts and operation of international trade.	Cognitive
2	2 Understanding the documentation of international trade.	Cognitive
3	3 Learning how to produce the export & import documentation.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AD	15	Lecture	Testing, Study Assignments
2	AD	15	Lecture	Testing, Study Assignments
3	AD	15	Lecture	Testing, Study Assignments

**Course Schedule**

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Letter of Credit	
2	109/03/09 ~ 109/03/15	International transportation	
3	109/03/16 ~ 109/03/22	Transport documents	
4	109/03/23 ~ 109/03/29	Export insurance	
5	109/03/30 ~ 109/04/05	Import/export inspection	
6	109/04/06 ~ 109/04/12	Commercial Invoice	
7	109/04/13 ~ 109/04/19	Shipping documents	
8	109/04/20 ~ 109/04/26	Shipping documents	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	

10	109/05/04 ~ 109/05/10	Bill of Exchange	
11	109/05/11 ~ 109/05/17	Export negotiation	
12	109/05/18 ~ 109/05/24	Export documenting practice	
13	109/05/25 ~ 109/05/31	Export documenting practice	
14	109/06/01 ~ 109/06/07	Graduate Exam Week	
15	109/06/08 ~ 109/06/14	Supplementary teaching	
16	109/06/15 ~ 109/06/21	---	
17	109/06/22 ~ 109/06/28	---	
18	109/06/29 ~ 109/07/05	---	
Requirement	This is a two-semester course. The semester is the second semester.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	handouts		
References	Incoterms 2010, ICC rules for the use of domestic and international trade terms, International Chamber of Commerce 國際貿易實務・蔡緣、翁正志、劉淑琴著・三民書局。		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 %    ◆ Mark of Usual :       %    ◆ Midterm Exam : 40.0 % ◆ Final Exam :               % ◆ Other 〈assignment〉 : 40.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		