

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL PURCHASING	Instructor	CHEN-CHIEH CHEN
Course Class	TLFBB3A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH TAUGHT PROGRAM), 3A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
Departmental Aim of Education			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
Subject Departmental core competences			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:50.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:50.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:30.00)</p> <p>2. Information literacy. (ratio:30.00)</p> <p>5. Independent thinking. (ratio:20.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:20.00)</p>			
Course Introduction	<p>Basic concepts and processes in purchasing and sourcing management are introduced in this course. It teaches global sourcing techniques and the application of various management tools in purchasing. The focus is on the proactive and planned analysis of supply markets and the selection of suppliers, with the objective of delivering solutions to meet pre-determined and agreed organizational needs.</p> <p>The course teaches purchasing and sourcing management concepts and business processes. Purchasing strategy under influence of AI and Big Data Applications with case study will be reinforced.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>Upon completion of this course students will be able to:</p> <ol style="list-style-type: none"> 1. Understand the role and function of Purchasing and Sourcing management. 2. Realize the different types of supply chain management in the world. 3. Realize how international enterprises manage the supply chain management in their business. 4. Realize the meaning and use the effective methods of international purchasing for international business. 5. Practice the international purchasing. 	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	1257	Lecture, Discussion, Publication, Practicum, Experience	Testing, Discussion(including classroom and online), Practicum, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Introduction	
2	109/03/09 ~ 109/03/15	1. Purchasing and Supply Management	Class Off
3	109/03/16 ~ 109/03/22	2. Supply Strategy	Case 2-1 Spartan Heat Exchangers Inc.
4	109/03/23 ~ 109/03/29	3. Supply Organization	Case 3-1 Iowa Elevators
5	109/03/30 ~ 109/04/05	National Holiday	Case 4-1 Qmont Mining

6	109/04/06 ~ 109/04/12	4. Supply Processes and Technology	Case 5-1 Garland Chocolates
7	109/04/13 ~ 109/04/19	5. Make or Buy, Insourcing and Outsourcing	Class Off
8	109/04/20 ~ 109/04/26	Course Review	Course Review
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Announce Final Report Topic and Template	
11	109/05/11 ~ 109/05/17	9. Delivery	Case 9-1 Penner Medical Products
12	109/05/18 ~ 109/05/24	10. Price	Case 10-1 Wedlock Engineered Products
13	109/05/25 ~ 109/05/31	11. Cost Management	Case 11-1 Deere Cost Management
14	109/06/01 ~ 109/06/07	12. Supplier Selection	Case 12-1 Loren Inc.
15	109/06/08 ~ 109/06/14	Final Report Presentation (I)	Case 13-1 APC Europe
16	109/06/15 ~ 109/06/21	Final Report Presentation (II)	
17	109/06/22 ~ 109/06/28	Final Exam Week (Date:109/6/18-109/6/24)	
18	109/06/29 ~ 109/07/05	Supplementary teaching	
Requirement	<p>* Instructor teaching website: https://sites.google.com/site/steveSSchen/lecture</p> <p>Grading Policy: (Students who skip class 3 times will be flunked!)</p> <ul style="list-style-type: none"> ◆ Attendance : 0% ◆ Mark of Usual : 30.0 % (Class Participation!) ◆ Midterm Exam : 30.0 % (written exam, in week of 9th) ◆ Final Exam : 40.0 % (replaced by report presentation => A case study of purchasing fraud detection under the influence of AI and Big Data) 		
Teaching Facility	Computer, Projector, Other (APP)		
Textbooks and Teaching Materials	Purchasing and Supply Management by Johnson, Leenders, Flynn (JLF), McGraw-Hill/Irwin, 15th edition.		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other < > : %</p>		

Note

This syllabus may be uploaded at the website of Course Syllabus Management System at <http://info.ais.tku.edu.tw/csp> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <http://www.acad.tku.edu.tw/CS/main.php>.

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