Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	SHENG-HSIUNG CHANG				
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS	Details	 General Course Required One Semester 				
	(ENGLISH-TAUGHT PROGRAM), 2A Departmental Aim of Education						
I. Acquis	ition of professional knowledge.						
П. Learnir	ng effective self-planning.						
III. Theore	tical application of practical matters.						
IV. Interpe	ersonal communication and teamwork.						
V. Analys	s of problems and recommendations.						
VI. Awarer	ness of Ethics as a global citizen.						
	Subject Departmental core competence	es					
 A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00) B. Students can demonstrate that they have capability in professional knowledge expression. 							
(ratio:50	.00)						
	Subject Schoolwide essential virtues						
4. Moral ir	4. Moral integrity. (ratio:80.00)						
5. Independent thinking. (ratio:20.00)							
Course Introduction	Recent scandals such as Enron indicate us that even in busine more at stake than the bottom line. Some sense of ethical be well. In this course, I' II lecture some of the ethical issues fact businesses . I will also lead to explore the question, "How ca and a good businessperson?" as well as the dark side of bus	havior is need ing internatior n I be a good	ed as nal				

The	correspo		_	he cognitive, affective,	
		objective methods amor		notor	
the ffective : Emp mor Psychomotor:	course's phasis up als, attitu Emphas	veracity, conception, pro on the study of various ude, conviction, values, e is upon the study of the	ocedures, outcomes, etc. kinds of knowledge in the course's app etc.	beal,	
	objective methods				
At the end of the course, you should be able to not only identify Cognitive possible ethical problems in business contexts, but generate ideas Cognitive for programs and practices to solve ethical problems. Cognitive					
2 At the end of this semester, u should be able to understand several Cognitive ethical issues facing businesses and business people in today's world and the context surrounding them. At final, you should be able to define leadership and begin to develop thoughts on ethical leadership.					
This Course aims to teach Business Ethics. Cognitive				Cognitive	
The c	correspond	lences of teaching objectives	: core competences, essential virtues, teaching	methods, and assessment	
Core Compet	ences	Essential Virtues	Teaching Methods	Assessment	
AB		45	Lecture	Testing	
AB		45	Lecture	Testing	
AB		45	Lecture	Testing	
	1		Course Schedule		
Date		Cour	rse Contents	Note	
109/03/02 ~ 109/03/08	Course Orientation				
109/03/09~ 109/03/15	selected topics Team		Team Building		
109/03/16~ 109/03/22	selected topics				
109/03/23 ~ 109/03/29	selected topics quiz 1(10 pts)				
109/03/30~ 109/04/05	Enron Week:The smartest Guys in the room Assignment 1(10pts)				
109/04/06~ 109/04/12	selected topics				
	erentiate the nains of the construction of the	erentiate the various of nains of the course's in Cognitive : Emphasis up morals, attitue Psychomotor: Emphas manipulation At the end of the cours possible ethical proble for programs and pra- At the end of this sem ethical issues facing b world and the context able to define leaders leadership. This Course aims to te The correspond Core Competences AB AB AB AB AB AB AB AB AB 109/03/02 ~ 109/03/02 ~ 109/03/02 ~ 109/03/03 ~ 109/03/03 ~ 109/03/15 selecte 109/03/23 ~ 109/03/23 ~ 109/0	and erentiate the various objective methods amon nains of the course's instructional objectives. Cognitive : Emphasis upon the study of various morals, attitude, conviction, values, Psychomotor: Emphasis upon the study of the manipulation. At the end of the course, you should be able possible ethical problems in business context for programs and practices to solve ethical pr At the end of this semester, u should be able ethical issues facing businesses and business world and the context surrounding them. At fa able to define leadership and begin to develor leadership. This Course aims to teach Business Ethics. The correspondences of teaching objectives AB 45 AB 45	Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc. ffective : Emphasis upon the study of various kinds of knowledge in the course's approved and the course's physical activity and technical manipulation. Teaching Objectives At the end of the course, you should be able to not only identify possible ethical problems in business contexts, but generate ideas for programs and practices to solve ethical problems. At the end of this semester, u should be able to understand several ethical issues facing businesses and business people in today's sworld and the context surrounding them. At final , you should be able to define leadership and begin to develop thoughts on ethical leadership. The correspondences of teaching objectives : core competences, essential virtues, teaching Core Competences Essential Virtues Teaching Methods AB 45 Lecture AB 45 Lecture AB 45 Lecture AB 45 Lecture AB 45 Lecture Course Schedule Date Course Orientation 109/03/02 - course Orientation 109/03/02 - selected topics 109/03/02 - Enron Week:The smartest Guys in the room 109/04/06 - selected topics	

7 mode/13-a selected topics quiz 2 (10 pts) 10 mode/24-20-a selected topics mode/24-20-a 11 mode/24-20-a Midtern Exam Week mode/24-20-a 12 mode/24-20-a selected topics mode/24-20-a 13 mode/24-20-a selected topics mode/24-20-a 14 mode/24-20-a selected topic(s) mode/24-20-a 15 mode/24-a selected topic(s) mode/24-20-a 16 mode/24-a folday mode/24-20-a 17 mode/24-a folday mode/24-20-a 18 mode/24-a forup presentation week 20pts 19 mode/24-a forup presentation week mode/24-20-a 10 mode/24-a group presentation week mode/24-20-a				
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9 105/05/04- 109/05/14- 1	8		selected topics	
10 10/05/10 Selected topics 11 100/05/17 selected topic(s) 12 100/05/18 selected topic(s) 13 100/05/28 selected topic(s) 14 100/05/28 selected topic(s) 15 100/05/28 selected topic(s) 16 100/05/28 Selected topic(s) 17 100/05/28 Group presentation week 20pts 18 100/05/28 Final Exam Week (Date:109/6/18-109/6/24) Inclusion 18 100/05/28 Final Exam Week (Date:109/6/18-109/6/24) Inclusion 18 100/05/28 group presentation week Inclusion 18 100/05/28 group presentation Inclusion on the size of the "intellectual" conversation. My interest is not based on the "intellectual" conversation. My interest is not based on the "intellectual" conversation. My interest is not based on the "intellectual" conversation. My interest is not based on the case (group) forward. 8 20/05/29* Group presentation 18 100/05/29* Inclusion on the case (group forward. 9 Individual based on the "intellectual" conversation. My interest is not based on the "intellectual" conversation. My interest is not based on the "intellectual" conversation. My interest is not based on the "intellectual" conversation. My interest is not based on the "intellectual" conversation. My interest is not based on the "intellectual" convers	9		Midterm Exam Week	
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Deferences			Fraedrich et al, 2019, Ethical Decision Making for Business, 12th edition, South	Western.
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Number of Assignment(s)	2 (Filled in by assignment instructor only)			
Grading Policy	 ♦ Attendance: % ♦ Mark of Usual: 10.0 % ♦ Midterm Exam: 20.0 % ♦ Final Exam: 20.0 % ♦ Other ⟨Presentation&quizes⟩: 50.0 % 			
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <u>http://info.ais.tku.edu.tw/csp</u> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <u>http://www.acad.tku.edu.tw/CS/main.php</u> . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.			
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