

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL FINANCIAL MANAGEMENT	Instructor	HSIEH CHIH-JOU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH- TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
<p>Departmental Aim of Education</p>			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
<p>Subject Departmental core competences</p>			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:30.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:20.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:20.00)</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:30.00)</p>			
<p>Subject Schoolwide essential virtues</p>			
<p>2. Information literacy. (ratio:40.00)</p> <p>5. Independent thinking. (ratio:40.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:20.00)</p>			

Course Introduction	International Financial Management is a building block to students in the field of finance. The topics expose the students to fundamental concepts such as financial markets and institutions, risk and rates of return, interest rates,
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will be able to understand the major types of financial markets and the way they operate in the business world.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	257	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Financial Planning and Forecasting	
2	109/03/09 ~ 109/03/15	Financial Planning and Forecasting; Presentation 1	
3	109/03/16 ~ 109/03/22	Interest Rates; Presentation 3	
4	109/03/23 ~ 109/03/29	Interest Rates; Presentation 4	

5	109/03/30 ~ 109/04/05	Bonds and Their Valuation; Presentation 5	
6	109/04/06 ~ 109/04/12	Bonds and Their Valuation; Presentation 6	
7	109/04/13 ~ 109/04/19	Bonds and Their Valuation; Presentation 7	
8	109/04/20 ~ 109/04/26	Presentations 8, 9 and 10	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Presentations 11, 12 and 13	
11	109/05/11 ~ 109/05/17	Stocks and their Valuation; Presentation 14	
12	109/05/18 ~ 109/05/24	Stocks and their Valuation; Presentation 15	
13	109/05/25 ~ 109/05/31	Stocks and their Valuation; Presentation 16	
14	109/06/01 ~ 109/06/07	Risk and Rates of Return; Presentation 17	
15	109/06/08 ~ 109/06/14	Risk and Rates of Return; Presentation 18	
16	109/06/15 ~ 109/06/21	Risk and Rates of Return	
17	109/06/22 ~ 109/06/28	Final Exam Week (Date:109/6/18-109/6/24)	
18	109/06/29 ~ 109/07/05	Supplementary teaching:Interest Rates; Presentation 2; Date:109/March/14; Time: 8:00AM-11:00AM)	
Requirement	(1)A financial calculator is compulsory for every student (2)No make-up exam		
Teaching Facility	Computer, Projector, Other (Blackboard)		
Textbooks and Teaching Materials	Essentials of Financial Management, Brigham & Houston, Fourth Edition		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 45.0 % ◆ Final Exam : 45.0 % ◆ Other 〈Report〉 : 10.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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