

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	ECONOMICS	Instructor	TSAI JENG-YAN
Course Class	TLFBB1A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ 2nd Semester
<p>Departmental Aim of Education</p>			
<ul style="list-style-type: none"> I. Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V. Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen. 			
<p>Subject Departmental core competences</p>			
<ul style="list-style-type: none"> A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:50.00) 			
<p>Subject Schoolwide essential virtues</p>			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:30.00) 3. A vision for the future. (ratio:30.00) 5. Independent thinking. (ratio:40.00) 			
<p>Course Introduction</p>	<p>This course is designed to lead students to understand the essentials of Macroeconomics and how it can be applied to the regular day life. The class is devoted to applications and policy rather than formal economic theory. The class tries to return to applications and policy questions, including case studies illustrating how the principles of economics are applied.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This course is designed to lead students to understand the essentials of microeconomics and how it can be applied to the regular day life.	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	135	Lecture	Testing, Study Assignments

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Introduction to Macroeconomics	
2	109/03/09 ~ 109/03/15	Nation's Income	
3	109/03/16 ~ 109/03/22	The Costs of Living	
4	109/03/23 ~ 109/03/29	Production and Growth	
5	109/03/30 ~ 109/04/05	Saving, Investment, and the Financial System	
6	109/04/06 ~ 109/04/12	The Basic Tools of Finance	
7	109/04/13 ~ 109/04/19	Unemployment	
8	109/04/20 ~ 109/04/26	The Money System	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Money and Inflation	
11	109/05/11 ~ 109/05/17	Aggregate Demand and Aggregate Supply	
12	109/05/18 ~ 109/05/24	Monetary and Fiscal Policy	

13	109/05/25 ~ 109/05/31	Inflation and Unemployment	
14	109/06/01 ~ 109/06/07	Inflation and Unemployment	
15	109/06/08 ~ 109/06/14	Open -Economic: International Trade	
16	109/06/15 ~ 109/06/21	Open -Economic: International Finance	
17	109/06/22 ~ 109/06/28	Final Exam Week (Date:109/6/18-109/6/24)	
18	109/06/29 ~ 109/07/05	Supplementary teaching: Debate over Macro Policy	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	N. Gregory Mankiw, "Principles of Economics," 6th edition		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 35.0 % ◆ Final Exam : 35.0 % ◆ Other <TA & in class> : 10.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		