

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	MICROECONOMICS (II)	Instructor	I-TING LU
Course Class	TLBXB2P DEPARTMENT OF BANKING AND FINANCE, 2P	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>According to the school, the university education aims to response to the evolution of domestic and international financial situation, cultivation of finance in taking into account both theory and practice in other to prepare financial professionals.</p>			
Subject Departmental core competences			
<p>A. The student to have a basic knowledge of finance theory and practice.(ratio:55.00)</p> <p>E. To obtain professional qualifications that will aid their future career.(ratio:35.00)</p> <p>F. To obtain a basic ability to examine domestic and global financial situations.(ratio:10.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:10.00)</p> <p>2. Information literacy. (ratio:25.00)</p> <p>4. Moral integrity. (ratio:10.00)</p> <p>5. Independent thinking. (ratio:55.00)</p>			
Course Introduction	<p>This course is designed to understand the practical, problem-solving aspects of microeconomics theory. The topics cover theory and applications with calculus, algebra, and graphs to present microeconomics theory using actual examples, and then encourages students to apply the theory to analyze real-world problems.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand the intermediate and more advanced principles of microeconomics theory.	Cognitive
2	Apply microeconomics models to practical economic issues and real-world scenarios.	Cognitive
3	Assess the microeconomic theories and models in terms of their policy implications	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AEF	145	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	AEF	1245	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
3	AEF	1245	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Introduction and review of Microeconomics I	

2	109/03/09 ~ 109/03/15	The Theory of Choice III: Uncertainty and Strategy [Virtual Class]	Ch13, Ch16
3	109/03/16 ~ 109/03/22	Choice under Uncertainty [Virtual Class]	Ch16.1-16.2
4	109/03/23 ~ 109/03/29	Choice under Uncertainty [Homework 1 and Homework 2 Due]	Ch16.3-16.5
5	109/03/30 ~ 109/04/05	Game Theory [Virtual Class]	Ch13.1-13.2
6	109/04/06 ~ 109/04/12	Game Theory [Virtual Class]	Ch13.1-13.2
7	109/04/13 ~ 109/04/19	Game Theory [Homework 4 and Homework 5 Due]	Ch 13.3 - 13.4
8	109/04/20 ~ 109/04/26	Market Failure I: Market Power	Ch11, 12, 14
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Monopoly	Ch11.1-11.3
11	109/05/11 ~ 109/05/17	Monopoly	Ch11.4-11.7
12	109/05/18 ~ 109/05/24	Pricing and Advertising	Ch12.1-12.2
13	109/05/25 ~ 109/05/31	Pricing and Advertising	Ch12.3-12.4
14	109/06/01 ~ 109/06/07	Pricing and Advertising	Ch12.5-12.7
15	109/06/08 ~ 109/06/14	Imperfect Competition	Ch14.1-14.2
16	109/06/15 ~ 109/06/21	Imperfect Competition	Ch14.3-14.4
17	109/06/22 ~ 109/06/28	Final Exam Week (Date:109/6/18-109/6/24)	
18	109/06/29 ~ 109/07/05	Supplementary teaching: Imperfect Competition	Ch14.5
Requirement			
Teaching Facility		Computer, Projector	
Textbooks and Teaching Materials		Perloff, J.M. (2014), Microeconomics with Calculus, 3rd ed., U.K.: Pearson Education. [Yeh Yeh Book Gallery]	
References			

Number of Assignment(s)	10 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other (Presentation) : 30.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>