

Tamkang University Academic Year 108, 2nd Semester Course Syllabus

Course Title	MANAGEMENT	Instructor	CHEUNG-SUM LU
Course Class	TLBXB1A DEPARTMENT OF BANKING AND FINANCE, 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I. Acquisition of professional knowledge.</p> <p>II. Learning effective self-planning.</p> <p>III. Theoretical application of practical matters.</p> <p>IV. Interpersonal communication and teamwork.</p> <p>V. Analysis of problems and recommendations.</p> <p>VI. Awareness of Ethics as a global citizen.</p>			
Subject Departmental core competences			
D. Students can demonstrate that they are critical thinkers.(ratio:100.00)			
Subject Schoolwide essential virtues			
<p>3. A vision for the future. (ratio:10.00)</p> <p>5. Independent thinking. (ratio:60.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:30.00)</p>			
Course Introduction	This course introduces the four basic functions of management: planning, organization, leadership, and control.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	What is management?	Cognitive
2	Planning	Cognitive
3	Organization	Cognitive
4	Leadership	Cognitive
5	Control	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	D	37	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	D	57	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Practicum, Report(including oral and written)
3	D	57	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation
4	D	57	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation

5	D	57	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation
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Course Schedule

Week	Date	Course Contents	Note
1	109/03/02 ~ 109/03/08	Introduction to management, 3/3 and 3/4	
2	109/03/09 ~ 109/03/15	Introduction to management, 3/10 and 3/11	3/10 - Deadline for turning in Member List
3	109/03/16 ~ 109/03/22	The environment of management, 3/17 and 3/18	
4	109/03/23 ~ 109/03/29	The environment of management, 3/24 and 3/25	
5	109/03/30 ~ 109/04/05	Planning, 3/31 and 4/1	
6	109/04/06 ~ 109/04/12	Planing, 4/7 and 4/8	
7	109/04/13 ~ 109/04/19	Planning, 4/14 and 4/15	
8	109/04/20 ~ 109/04/26	Group Assignments, 4/21 and 4/22	
9	109/04/27 ~ 109/05/03	Midterm Exam Week	
10	109/05/04 ~ 109/05/10	Organizing, 5/5 and 5/6	
11	109/05/11 ~ 109/05/17	Organizing, 5/12 and 5/13	
12	109/05/18 ~ 109/05/24	Organizing, 5/19 and 5/20	
13	109/05/25 ~ 109/05/31	Controlling, 5/26 and 5/27	
14	109/06/01 ~ 109/06/07	Controlling, 6/2 and 6/3	
15	109/06/08 ~ 109/06/14	Leading, 6/9 and 6/10	
16	109/06/15 ~ 109/06/21	Group Assignments, 6/16 and 6/17	
17	109/06/22 ~ 109/06/28	Final Exam Week (Date:109/6/18-109/6/24)	
18	109/06/29 ~ 109/07/05	Supplementary teaching, 6/19 and 6/20	

Requirement	Please refer to the Extended Syllabus on the class website.

Teaching Facility	Computer, Projector
Textbooks and Teaching Materials	Management by Robbins and Coulter, 14th ed., Pearson
Number of Assignment(s)	2 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 35.0 %</p> <p>◆ Final Exam : 35.0 %</p> <p>◆ Other < Assignments > : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>