

## Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	SEMINAR IN FINANCIAL MANAGEMENT	Instructor	CHEUNG-SUM LU
Course Class	TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>I . To cultivate a professional understanding of the theory and skills of finance.</p> <p>II. To be able to solve practical problems by professional knowledge of finance.</p> <p>III. Possess the ability to communicate and express views regarding financial profession.</p> <p>IV. Emphasize corporation and coordination within a team.</p> <p>V. To expand international vision and civic awareness.</p>			
Subject Departmental core competences			
<p>A. Have a strong grasp of the advanced knowledge and skills in professional finance. (ratio:70.00)</p> <p>D. Illustrate the ability of corporation and coordination within a team.(ratio:30.00)</p>			
Subject Schoolwide essential virtues			
<p>2. Information literacy. (ratio:35.00)</p> <p>5. Independent thinking. (ratio:35.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:30.00)</p>			
Course Introduction	<p>This interactive seminar will show how finance works for corporations in today' s fast-moving business environment. The key topics are capital budgeting, cash, and dividend policy.</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Capital budgeting	Cognitive
2	Cash and financing decisions	Cognitive
3	Dividend policy	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AD	257	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written)
2	AD	257	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written)
3	AD	257	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Introduction, 9/10	
2	108/09/16 ~ 108/09/22	Financial management, 9/17	
3	108/09/23 ~ 108/09/29	Value, risk , and return, 9/24	
4	108/09/30 ~ 108/10/06	Value, risk, and return, 10/1	Assignment #1
5	108/10/07 ~ 108/10/13	Capital budgeting, 10/8	

6	108/10/14 ~ 108/10/20	Capital budgeting, 10/15	
7	108/10/21 ~ 108/10/27	Capital budgeting, 10/22	
8	108/10/28 ~ 108/11/03	Capital budgeting, 10/29	
9	108/11/04 ~ 108/11/10	Cash and financing decisions, 11/5	
10	108/11/11 ~ 108/11/17	Cash and financing decisions, 11/12	
11	108/11/18 ~ 108/11/24	Cash and financing decisions, 11/19	
12	108/11/25 ~ 108/12/01	Dividend policy, 11/26	
13	108/12/02 ~ 108/12/08	Dividend policy, 12/3	
14	108/12/09 ~ 108/12/15	Dividend policy, 12/10	
15	108/12/16 ~ 108/12/22	Financing decisions, 12/17	
16	108/12/23 ~ 108/12/29	Financing decisions, 12/24	
17	108/12/30 ~ 109/01/05	Special topics, 12/31	
18	109/01/06 ~ 109/01/12	Final Exam, 1/7	
Requirement			
Teaching Facility	Computer		
Textbooks and Teaching Materials			
References	Principles of Corporate Finance by Brealey, Myers & Allen, McGraw-Hill (12th Ed.) Financial Management: Theory and Practice by Brigham, Houston, Kong, Hsu & Bany-Arifin, Cengage Learning (An Asia Ed.)		
Number of Assignment(s)	3 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 %   ◆ Mark of Usual :   %   ◆ Midterm Exam :   % ◆ Final Exam : 30.0 % ◆ Other <Discussions/Reports> : 60.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		