

Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	GAP YEAR TOURISM	Instructor	CHI, SHAN JU
Course Class	TQTXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. Ability to analyze and solve problems.(ratio:40.00)</p> <p>B. Ability to communicate in English.(ratio:40.00)</p> <p>C. Proper service and work attitude.(ratio:20.00)</p>			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
<p>5. Independent thinking. (ratio:50.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:50.00)</p>			
Course Introduction	This course aims at introducing gap-year tourism in 5 aspects: backpacking, volunteer tourism, working holiday, supper club, and travel writing. Students will be graded on their in-class activities, travel experience sharing, and potluck party hosting.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	to understand the concepts of gap-year tourism and apply them to their life experiences	Cognitive
2	to learn how to write an attractive travel essay	Psychomotor
3	to design and host a cultural exchange event	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABC	56	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)
2	B	56	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
3	AC	56	Discussion	Discussion(including classroom and online), Practicum

Course Schedule

Week	Date	Course Contents	Note
1	108/09/09~ 108/09/15	Course Orientation	
2	108/09/16~ 108/09/22	Introduction to gap year tourism	
3	108/09/23~ 108/09/29	Backpacker tourism	
4	108/09/30~ 108/10/06	Supper club	
5	108/10/07~ 108/10/13	Volunteer tourism	

6	108/10/14 ~ 108/10/20	Volunteer tourism	
7	108/10/21 ~ 108/10/27	Potluck Party 1	
8	108/10/28 ~ 108/11/03	Potluck Party 2	
9	108/11/04 ~ 108/11/10	Midterm Exam Oral Presentations Start	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	Field Trip on Nov. 22	Field Trip
12	108/11/25 ~ 108/12/01	Travel writing	
13	108/12/02 ~ 108/12/08	Movie appreciation (Into the Wild)	
14	108/12/09 ~ 108/12/15	Travel Writing	
15	108/12/16 ~ 108/12/22	Travel Writing Book Editing	
16	108/12/23 ~ 108/12/29	Working Holiday	
17	108/12/30 ~ 109/01/05	Publication of Travel Writing Book	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement	<p>1. Marking Policy: mark of usual = in-class participation: 10% midterm exam = Collage display (travel experience sharing): 20% final exam = youtube channel management and video-making: 20% Others, which include potluck party hosting = 20% C.V. = 10% movie appreciation reflection = 10%</p> <p>2. Students who take or want to take this course need to come to class in the first 2 weeks; in other words, this course doesn't accept students who miss classes during the first two weeks.</p>		
Teaching Facility	Computer, Projector, Other (handouts)		
Textbooks and Teaching Materials			
References			
Number of Assignment(s)	1 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other <in-class activities> : 40.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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