

Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	CERTIFICATE IN TOURISM	Instructor	CHIEN-MU YEH
Course Class	TQTXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
E. Tourism management skills.(ratio:100.00)			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
4. Moral integrity. (ratio:20.00)			
5. Independent thinking. (ratio:80.00)			
Course Introduction	<p>One of the graduation requirements for students from the Department of International Tourism Management is to obtain one tourism-related certificate. The major purpose of this course is to check whether students obtain one of the recognized certificates.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Check whether students from the Department of International Tourism Management obtain one of recognized tourism-related certificates.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	E	45	Practicum	Practicum

Course Schedule

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	No Lecture	
2	108/09/16 ~ 108/09/22	No Lecture	
3	108/09/23 ~ 108/09/29	No Lecture	
4	108/09/30 ~ 108/10/06	No Lecture	
5	108/10/07 ~ 108/10/13	No Lecture	
6	108/10/14 ~ 108/10/20	No Lecture	
7	108/10/21 ~ 108/10/27	No Lecture	
8	108/10/28 ~ 108/11/03	No Lecture	
9	108/11/04 ~ 108/11/10	No Lecture	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	No Lecture	
12	108/11/25 ~ 108/12/01	No Lecture	

13	108/12/02 ~ 108/12/08	No Lecture	
14	108/12/09 ~ 108/12/15	No Lecture	
15	108/12/16 ~ 108/12/22	No Lecture	
16	108/12/23 ~ 108/12/29	No Lecture	
17	108/12/30 ~ 109/01/05	No Lecture	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement	There are two check points: Monday in the mid term week and Monday in the final exam week. Students are required to take and present their original copy of certificate to the Office of Department of International Tourism Management during the working hours of these two days. Students are also required to add this certificate to their e-portfolio.		
Teaching Facility	(None)		
Textbooks and Teaching Materials			
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : % ◆ Final Exam : % ◆ Other <Certificate> : 100.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		