

Tamkang University Academic Year 108, 1st Semester Course Syllabus

| | | | |
|--|---|------------|---|
| Course Title | PRINCIPLES AND APPLICATION FOR INTERPRETATION | Instructor | CHI, SHAN JU |
| Course Class | TQTXB2P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2P | Details | <ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester |
| D e p a r t m e n t a l A i m o f E d u c a t i o n | | | |
| To develop talented managers with international competitive advantage in the tourism industry. | | | |
| S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s | | | |
| <ul style="list-style-type: none"> A. Ability to analyze and solve problems.(ratio:10.00) B. Ability to communicate in English.(ratio:30.00) C. Proper service and work attitude.(ratio:20.00) D. Tourism management knowledge.(ratio:10.00) E. Tourism management skills.(ratio:30.00) | | | |
| S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s | | | |
| <ul style="list-style-type: none"> 5. Independent thinking. (ratio:30.00) 7. A spirit of teamwork and dedication. (ratio:30.00) 8. A sense of aesthetic appreciation. (ratio:40.00) | | | |
| Course Introduction | This course aims at building up the knowledge of being an on-site interpreter from both theoretical background and on-site practices. Students will be assessed by assignments, presentations, and hands-on activities. | | |
| | | | |

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
|-----|---|-------------------|
| 1 | to understand the principles of guiding and on-site interpretation | Cognitive |
| 2 | to acquire skills of guiding and on-site interpretation | Cognitive |
| 3 | to be able to deliver presentations (on-site interpretations) confidently | Cognitive |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
|-----|------------------|-------------------|-----------------------|---|
| 1 | CDE | 578 | Lecture, Discussion | Discussion(including classroom and online), Report(including oral and written) |
| 2 | ABCE | 578 | Discussion | Discussion(including classroom and online), Report(including oral and written) |
| 3 | ABCDE | 578 | Discussion, Practicum | Discussion(including classroom and online), Practicum, Report(including oral and written) |

Course Schedule

| Week | Date | Course Contents | Note |
|------|-------------------------|---|------|
| 1 | 108/09/09~ 108/09/15 | Course Introduction | |
| 2 | 108/09/16~ 108/09/22 | What is 'interpretation'? and Warm-up Games | |
| 3 | 108/09/23~ 108/09/29 | Interpretation of 'music' and research introduction | |
| 4 | 108/09/30~ 108/10/06 | The principle of making a presentation | |
| 5 | 108/10/07~ 108/10/13 | Introduction to Service Learning; | |

| | | | |
|----------------------------------|--|--|-------------------|
| 6 | 108/10/14 ~ 108/10/20 | Principles of Interpretations and Field Trip | Oct 16 Field Trip |
| 7 | 108/10/21 ~ 108/10/27 | Interpretation of ecological and geological sites | |
| 8 | 108/10/28 ~ 108/11/03 | Interpretation of cultural and historical sites | |
| 9 | 108/11/04 ~ 108/11/10 | Midterm Oral Presentations Start | |
| 10 | 108/11/11 ~ 108/11/17 | Midterm Exam Week | |
| 11 | 108/11/18 ~ 108/11/24 | Preparation for Service Learning; Guest Speech | |
| 12 | 108/11/25 ~ 108/12/01 | Rehearsal (for SL) | |
| 13 | 108/12/02 ~ 108/12/08 | Arrangement for SL | |
| 14 | 108/12/09 ~ 108/12/15 | Rehearsal (for SL) | |
| 15 | 108/12/16 ~ 108/12/22 | Body Language/Non-verbal Interpretation | |
| 16 | 108/12/23 ~ 108/12/29 | Team reflection discussion in class/your own style of interpretation | |
| 17 | 108/12/30 ~ 109/01/05 | Course closure party (to review the results of service learning) | |
| 18 | 109/01/06 ~ 109/01/12 | Final Exam Week (Date:109/1/3-109/1/9) | |
| Requirement | <p>1. The course is funded by MOE for a research purpose and students who take this course must agree to take a part in this teaching-oriented research.</p> <p>2. Service learning is an important requirement in this course; practices and service learning may take place on the weekends; please be aware.</p> <p>3. Owing to better course arrangement, some of the course hours will be rescheduled and take place on Wednesday afternoon.</p> <p>4. Students take or want to take this course must attend the classes during the first 2 weeks. In other words, this course doesn't welcome to students who turn up from week 3 and know nothing about the course requirement and regulations.</p> | | |
| Teaching Facility | Computer, Projector, Other (game cards) | | |
| Textbooks and Teaching Materials | | | |
| References | | | |
| Number of Assignment(s) | 2 (Filled in by assignment instructor only) | | |
| Grading Policy | <p>◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 20.0 %</p> <p>◆ Other <service learning> : 20.0 %</p> | | |

| | |
|------|---|
| Note | <p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p> |
|------|---|