

## Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	FINANCIAL MANAGEMENT	Instructor	CHIEN-MU YEH
Course Class	TQTXB2P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2P	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
S u b j e c t   D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
D. Tourism management knowledge.(ratio:100.00)			
S u b j e c t   S c h o o l w i d e   e s s e n t i a l   v i r t u e s			
4. Moral integrity. (ratio:20.00)			
5. Independent thinking. (ratio:80.00)			
Course Introduction	This subject is designed to discuss the main concepts of financial management, such as financial statement analysis, time value of money, interest rate, risk, return and investment decision making. Students are expected to have abilities to manage finance of firms and individuals.		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Be able to manage finance of firms.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	D	45	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Course introduction	
2	108/09/16 ~ 108/09/22	Financial statement, taxes and cash flow	
3	108/09/23 ~ 108/09/29	Financial statement, taxes and cash flow	
4	108/09/30 ~ 108/10/06	Working with financial statements	
5	108/10/07 ~ 108/10/13	Working with financial statements	
6	108/10/14 ~ 108/10/20	Introduction to valuation	
7	108/10/21 ~ 108/10/27	Introduction to valuation	
8	108/10/28 ~ 108/11/03	Discounted cash flow valuation	
9	108/11/04 ~ 108/11/10	Discounted cash flow valuation	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	Interest rates and bond valuation	

12	108/11/25 ~ 108/12/01	Equity markets and stock valuation	
13	108/12/02 ~ 108/12/08	Equity markets and stock valuation	
14	108/12/09 ~ 108/12/15	Net present value and other investment criteria	
15	108/12/16 ~ 108/12/22	Net present value and other investment criteria	
16	108/12/23 ~ 108/12/29	Risk and return	
17	108/12/30 ~ 109/01/05	Risk and return	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement	If a student's class absence reaches one-third of the total class hours (in a semester) for this course, the course instructor will notify the Office of Academic Affairs, and the student will not be allowed to take part in the remaining course examinations and will receive a semester grade (for this course) of zero.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Ross, S. A., Westerfield, R. W. & Jordan, B. D. (2017). Essentials of Corporate Finance (9th edition). N.Y.: McGraw-Hill Education.		
References	Ross, S. A., Westerfield, R. W. & Jordan, B. D. (2011). Core Principles and Applications of Corporate Finance. Boston: McGraw-Hill Irwin.		
Number of Assignment(s)	7 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance :            %    ◆ Mark of Usual : 70.0 %    ◆ Midterm Exam : 15.0 % ◆ Final Exam :    15.0 % ◆ Other (    ) :            %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		