

## Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	WEI-HSIU LIN
Course Class	TQAXB2A DEPARTMENT OF GLOBAL POLITICS AND ECONOMICS (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>To be equipped with a basic knowledge of economics and political science, to develop confidence in communicating professionally and academically in English in matters related to the global political economy; to acquire the capability to conduct further research individually and collectively with others; and ultimately to prepare oneself to become professionals and leaders with a global perspective for the international arena.</p>			
S u b j e c t   D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
<p>A. Provide essential analytical abilities in the area of politics and economics(ratio:30.00)</p> <p>B. Provide knowledge and skills to understand the current global issues(ratio:30.00)</p> <p>C. Develop a high level of proficiency in verbal and written English required in the course of study and for communication purposes(ratio:40.00)</p>			
S u b j e c t   S c h o o l w i d e   e s s e n t i a l   v i r t u e s			
<p>1. A global perspective. (ratio:50.00)</p> <p>2. Information literacy. (ratio:25.00)</p> <p>5. Independent thinking. (ratio:25.00)</p>			
Course Introduction	<p>The purpose of this course is to introduce the economic concepts of microeconomics. The main idea of microeconomics is how consumers and producers make choices. And the way to define and find the efficient methods for consumers and producers rely on mathematical models. The mathematical tools we need in this course is very basic, only addition, subtraction, multiplication, and division. I hope that students can understand the main ideas of microeconomics and apply those concepts in our real life.</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	a.To know the important concepts b.To know the strength and weakness of economic concepts of microeconomics c.To know the way to apply those concepts in our real life	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	15	Lecture	Testing, Study Assignments

**Course Schedule**

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Introduction	
2	108/09/16 ~ 108/09/22	Ch. 2 Supply and Demand	
3	108/09/23 ~ 108/09/29	Ch. 3 Applying the Supply-and-Demand	
4	108/09/30 ~ 108/10/06	Ch. 3 Applying the Supply-and-Demand	
5	108/10/07 ~ 108/10/13	Ch. 4 Consumer Choice	
6	108/10/14 ~ 108/10/20	Ch. 4 Consumer Choice	
7	108/10/21 ~ 108/10/27	Ch. 6 Firms and Production	
8	108/10/28 ~ 108/11/03	Ch. 6 Firms and Production	
9	108/11/04 ~ 108/11/10	Review	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	Ch. 7 Cost	

12	108/11/25 ~ 108/12/01	Ch. 7 Cost	
13	108/12/02 ~ 108/12/08	Ch. 8 Competitive Firms and Markets	
14	108/12/09 ~ 108/12/15	Ch. 8 Competitive Firms and Markets	
15	108/12/16 ~ 108/12/22	Ch. 11 Monopoly	
16	108/12/23 ~ 108/12/29	Ch. 11 Monopoly	
17	108/12/30 ~ 109/01/05	Review	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Jeffrey M. Perloff.2018. Microeconomics. The 8th edition. Pearson.		
References			
Number of Assignment(s)	3 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance :            %    ◆ Mark of Usual : 40.0 %    ◆ Midterm Exam : 30.0 % ◆ Final Exam :    30.0 % ◆ Other <   > :            %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		