

Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	POPULAR LITERATURE AND CULTURE	Instructor	JAMES CALLOW
Course Class	TQAXB2A DEPARTMENT OF ENGLISH LANGUAGE AND CULTURE (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop student's English proficiency and communication skills.			
Subject Departmental core competences			
<p>C. The ability to identify critical issues.(ratio:50.00)</p> <p>E. The ability to understand connotations of culture.(ratio:50.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:50.00)</p> <p>5. Independent thinking. (ratio:40.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:10.00)</p>			
Course Introduction	<p>This course aims to give students a broad introduction to key themes in British and American popular culture. Its central focus will be the development of post-war popular music and its synchronous youth culture, exploring how the content and imagery of pop culture has shaped social history, generating a cross-fertilisation of ideas and imagery that has impacted on many aspects of media and society, from cinema and fashion to gender and politics. Themes explored include British and American interaction, race, rebel culture, authenticity and consumerism.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	comprehension and interpretation	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	CE	157	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Course Intorduction	
2	108/09/16 ~ 108/09/22	High & Low culture	
3	108/09/23 ~ 108/09/29	(Public Holiday)	
4	108/09/30 ~ 108/10/06	Youth Culture	
5	108/10/07 ~ 108/10/13	Delinquents and Rebels	
6	108/10/14 ~ 108/10/20	The American Dream	
7	108/10/21 ~ 108/10/27	Class War and British Melancholy	
8	108/10/28 ~ 108/11/03	American Race	
9	108/11/04 ~ 108/11/10	British Colonialism	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	Gender and Sexuality	

12	108/11/25 ~ 108/12/01	Stars	
13	108/12/02 ~ 108/12/08	Authenticity	
14	108/12/09 ~ 108/12/15	Irony	
15	108/12/16 ~ 108/12/22	Addiction	
16	108/12/23 ~ 108/12/29	Technology	
17	108/12/30 ~ 109/01/05	Pop Apocalyptic	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials			
References			
Number of Assignment(s)	6 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other <quizzes> : 40.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		