# Tamkang University Academic Year 108, 1st Semester Course Syllabus

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| Course Title | INTRODUCTION TO FINANCIAL PROFESSIONAL CERTIFICATE | Instructor | WANG, REN-HE |
| Course Class | TLWXB3A<br>BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 3A | Details | ◆ General Course<br>◆ Selective<br>◆ One Semester |

## Departmental Aim of Education

Ⅰ. Learning and instanding international financial theory.

Ⅱ. Learn to plan the future.

Ⅲ. Enhance the ability of practical analysis.

Ⅳ. Increase the team research ability.

Ⅴ. Master the international financial pulsation.

Ⅵ. Cultivate morality and global civilization.

## Subject Departmental core competences

A. The student to have a basic knowledge of international financial management theory and practice.(ratio:40.00)

C. To understand the basic moral principles within the international financial industry. (ratio:10.00)

D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00)

E. To obtain international professional qualifications that will aid their future career. (ratio:30.00)

F. To obtain a basic ability to examine domestic and global financial situations.(ratio:10.00)

## Subject Schoolwide essential virtues

1. A global perspective. (ratio:10.00)

2. Information literacy. (ratio:20.00)

4. Moral integrity. (ratio:20.00)

5. Independent thinking. (ratio:40.00)

8. A sense of aesthetic appreciation. (ratio:10.00)

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| Course Introduction | Students can use this course as a preparation course for financial and financial related exams. Help students quickly understand the contents of the license exam. |

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
|---|---|---|
| 1 | Help students understand the contents of the financial license exam. | Cognitive |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
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| 1 | ACDEF | 12458 | Lecture | Testing |

Course Schedule

| Week | Date | Course Contents | Note |
|---|---|---|---|
| 1 | 108/09/09 ~ 108/09/15 | Introduction | |
| 2 | 108/09/16 ~ 108/09/22 | Securities, futures industry related personnel | |
| 3 | 108/09/23 ~ 108/09/29 | Securities, futures industry related personnel | |
| 4 | 108/09/30 ~ 108/10/06 | Securities, futures industry related personnel | |
| 5 | 108/10/07 ~ 108/10/13 | Bank related personnel | |
| 6 | 108/10/14 ~ 108/10/20 | Bank related personnel | |

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| 7 | 108/10/21 ~ 108/10/27 | Bank related personnel | |
| 8 | 108/10/28 ~ 108/11/03 | Bank related personnel | |
| 9 | 108/11/04 ~ 108/11/10 | Insurance business related personnel | |
| 10 | 108/11/11 ~ 108/11/17 | Midterm Exam Week | |
| 11 | 108/11/18 ~ 108/11/24 | Insurance business related personnel | |
| 12 | 108/11/25 ~ 108/12/01 | Insurance business related personnel | |
| 13 | 108/12/02 ~ 108/12/08 | Financial accounting related license | |
| 14 | 108/12/09 ~ 108/12/15 | Financial accounting related license | |
| 15 | 108/12/16 ~ 108/12/22 | International trade related license | |
| 16 | 108/12/23 ~ 108/12/29 | International trade related license | |
| 17 | 108/12/30 ~ 109/01/05 | International trade related license | |
| 18 | 109/01/06 ~ 109/01/12 | Final Exam Week (Date:109/1/3-109/1/9) | |

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| Requirement | |
| Teaching Facility | Computer |
| Textbooks and Teaching Materials | Class lecture |
| References | |
| Number of Assignment(s) | (Filled in by assignment instructor only) |
| Grading Policy | ◆ Attendance： 20.0 % ◆ Mark of Usual： % ◆ Midterm Exam： 40.0 %<br>◆ Final Exam： 40.0 %<br>◆ Other〈 〉： % |
| Note | This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .<br>**※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.** |