

## Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	FINANCIAL ANALYSIS AND INVESTMENT	Instructor	HSIEH MING-JUI
Course Class	TLWXB3A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 3A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ One Semester</li> </ul>
Departmental Aim of Education			
<ul style="list-style-type: none"> <li>I. Learning and instanding international financial theory.</li> <li>II. Learn to plan the future.</li> <li>III. Enhance the ability of practical analysis.</li> <li>IV. Increase the team research ability.</li> <li>V. Master the international financial pulsation.</li> <li>VI. Cultivate morality and global civilization.</li> </ul>			
Subject Departmental core competences			
<ul style="list-style-type: none"> <li>A. The student to have a basic knowledge of international financial management theory and practice.(ratio:60.00)</li> <li>D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00)</li> <li>E. To obtain international professional qualifications that will aid their future career. (ratio:30.00)</li> </ul>			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:10.00)</li> <li>2. Information literacy. (ratio:10.00)</li> <li>4. Moral integrity. (ratio:10.00)</li> <li>5. Independent thinking. (ratio:50.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:20.00)</li> </ul>			

Course Introduction	The course aims to facilitate learners on the interpretation and application of financial analysis, in particular, Financial statements. It also introduces core concepts in financial investments and discusses how choices and decisions in investments can be informed by financial analysis.
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1 Provide a broad understanding of financial analysis and how it informs choices and decisions in investments	Cognitive
2	2 Introduce the interpretation and application of financial statements	Psychomotor
3	3 Introduce core elements of financial investment and their applications	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADE	12457	Lecture	Testing
2	ADE	12457	Lecture	Testing
3	ADE	12457	Lecture	Testing

**Course Schedule**

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Introduction	

2	108/09/16 ~ 108/09/22	Contents of Course	
3	108/09/23 ~ 108/09/29	Financial Statement	
4	108/09/30 ~ 108/10/06	Strategy Analysis	
5	108/10/07 ~ 108/10/13	Strategy Analysis	
6	108/10/14 ~ 108/10/20	Accounting Analysis	
7	108/10/21 ~ 108/10/27	Accounting Analysis	
8	108/10/28 ~ 108/11/03	Financial Analysis	
9	108/11/04 ~ 108/11/10	Seminar	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	Seminar (Financial Analysis)	
12	108/11/25 ~ 108/12/01	Concept of Investment (Prospective Analysis)	
13	108/12/02 ~ 108/12/08	Essentials of Investment	
14	108/12/09 ~ 108/12/15	Returns and Risk	
15	108/12/16 ~ 108/12/22	Investment Triangle	
16	108/12/23 ~ 108/12/29	Investment and Speculation	
17	108/12/30 ~ 109/01/05	Cost-Volume-Profit Analysis	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement			
Teaching Facility		Computer	
Textbooks and Teaching Materials		Krishna G. Palepu · Paul M. Healy · Erik Peek(2016), Business Analysis And Valuation. IFRS Edition. fourth edition	
References		Zvi Bodie Alex Kane Alan J Marcus(2016), Essential of Investment, Tenth Edition.	

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	◆ Attendance : 34.0 %   ◆ Mark of Usual :   %   ◆ Midterm Exam : 33.0 % ◆ Final Exam : 33.0 % ◆ Other ( ) :   %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>