

Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	FINANCIAL MANAGEMENT	Instructor	LIN YUN-YUNG
Course Class	TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Departmental Aim of Education			
<p>I. Acquisition of professional knowledge.</p> <p>II. Learning effective self-planning.</p> <p>III. Theoretical application of practical matters.</p> <p>IV. Interpersonal communication and teamwork.</p> <p>V. Analysis of problems and recommendations.</p> <p>VI. Awareness of Ethics as a global citizen.</p>			
Subject Departmental core competences			
<p>A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00)</p> <p>B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:50.00)</p>			
Subject Schoolwide essential virtues			
<p>3. A vision for the future. (ratio:50.00)</p> <p>5. Independent thinking. (ratio:50.00)</p>			
Course Introduction	<p>This course is aimed to introduce you financial management. First, I will present a key concept in finance, time value of money, which is a basic idea to evaluate stock price, bond price, and investment projects. Further, we will discuss the associated risks and returns involved in financial markets. The topics consist of portfolio theory, capital assets pricing model, the opportunity cost of capital, and the efficient market hypothesis. Students who take this course will know more about how a company makes financial decisions and the operation of financial markets.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Help students understanding the key concepts of financial management	Cognitive
2	Help students knowing the risks and returns in financial markets	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	35	Lecture	Testing
2	AB	35	Lecture	Testing

Course Schedule

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	A brief introduction of course framework/ Ch 1. Introduction to corporate finance	
2	108/09/16 ~ 108/09/22	Ch 2. How to calculate present values (1/2)	
3	108/09/23 ~ 108/09/29	Ch 2. How to calculate present values (2/2)	
4	108/09/30 ~ 108/10/06	Ch 3. The value of bonds (1/2)	
5	108/10/07 ~ 108/10/13	National Day	
6	108/10/14 ~ 108/10/20	Ch 3. The value of bonds (2/2)	
7	108/10/21 ~ 108/10/27	Ch 4. The value of common stocks	
8	108/10/28 ~ 108/11/03	Ch 5. Net present value (NPV) and other investment criteria	
9	108/11/04 ~ 108/11/10	Review teaching materials about midterm exam	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	

11	108/11/18~ 108/11/24	Ch 6. Making investment decisions with the NPV rule	
12	108/11/25~ 108/12/01	Ch 7. Introduction to risk and return	
13	108/12/02~ 108/12/08	Ch 8. Portfolio theory and the capital asset pricing model (1/2)	
14	108/12/09~ 108/12/15	Ch 8. Portfolio theory and the capital asset pricing model (2/2)	
15	108/12/16~ 108/12/22	Ch 9. Risk and the cost of capital	
16	108/12/23~ 108/12/29	Ch 13. Efficient markets and behavioral finance	
17	108/12/30~ 109/01/05	Review teaching materials about final exam	
18	109/01/06~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Brealey, Richard A., Stewart C. Myers, and Franklin Allen (2019). Principles of Corporate Finance (13/E). New York, NY: McGraw-Hill Education (Local agent: Hwa Tai Publishing Co., Ltd.).		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		