

Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	FINANCIAL STATEMENT ANALYSIS	Instructor	LIN YUN-YUNG
Course Class	TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Selective ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<ul style="list-style-type: none"> I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:40.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:30.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:20.00) 			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 5. Independent thinking. (ratio:60.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:10.00) 			

Course Introduction	<p>The objective of this course is to introduce students the analytical means of financial statements and to evaluate diversified performances of firms following accounting principles concepts. It focuses on digesting the concepts of accounting, management, investing and financing decision as well as industry analysis. Enhancing the flexibility of the practical analysis to surely integrate theories with applications. Topics include: financial reporting and analysis, performance evaluation, time value of money, Equity Analysis and Valuation.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To equip student with basic financial statements analysis knowledge, English text exercise practice and presentation skill, and the ability to coordinate with colleagues.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADEF	13578	Lecture, Discussion	Testing, Practicum

Course Schedule

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Introduction	
2	108/09/16 ~ 108/09/22	Interpreting Financial Statement	
3	108/09/23 ~ 108/09/29	Evaluation Financial Performance (1)	
4	108/09/30 ~ 108/10/06	Evaluation Financial Performance (2)	
5	108/10/07 ~ 108/10/13	Financial Forecasting (1)	

6	108/10/14 ~ 108/10/20	Financial Forecasting (2)	
7	108/10/21 ~ 108/10/27	Management Growth	
8	108/10/28 ~ 108/11/03	Financial Instrument and Markets	
9	108/11/04 ~ 108/11/10	Review	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	The Financial Decision (1)	
12	108/11/25 ~ 108/12/01	The Financial Decision (2)	
13	108/12/02 ~ 108/12/08	Discussing Cash Flow Technique (1)	
14	108/12/09 ~ 108/12/15	Discussing Cash Flow Technique (2)	
15	108/12/16 ~ 108/12/22	Risk analysis and Investment Decisions	
16	108/12/23 ~ 108/12/29	Business Valuation and Corporate Restructuring	
17	108/12/30 ~ 109/01/05	Review	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Analysis for Financial Management (2019) 12 edition by Higgins, Koski and Mitton, Mc Graw Hill Education.		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other () : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		