

Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	SHIH-CHUAN LIN
Course Class	TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<ul style="list-style-type: none"> I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization. 			
Subject Departmental core competences			
<ul style="list-style-type: none"> A. The student to have a basic knowledge of international financial management theory and practice.(ratio:65.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:15.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:10.00) 			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> 1. A global perspective. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 5. Independent thinking. (ratio:60.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 			

Course Introduction	<p>This course covers the first half of the contexts of Microeconomics. We will examine competitive markets and show that competition has very desirable properties through a mixture of calculus, algebra, and graphs to define economic theory. Major topics include: supply and demand, comparative statics of consumption, welfare and efficiency analysis of consumption, costs, and competitive firms and markets.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understand the concepts of microeconomic theory and how they can explain real-world examples.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ADEF	1357	Lecture, Discussion	Testing, Discussion(including classroom and online)

Course Schedule

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Introduction	
2	108/09/16 ~ 108/09/22	Supply and demand	
3	108/09/23 ~ 108/09/29	Supply and demand	
4	108/09/30 ~ 108/10/06	A consumer's constrained choice	
5	108/10/07 ~ 108/10/13	A consumer's constrained choice	

6	108/10/14 ~ 108/10/20	Demand	
7	108/10/21 ~ 108/10/27	Demand	
8	108/10/28 ~ 108/11/03	Consumer welfare and policy analysis	
9	108/11/04 ~ 108/11/10	Consumer welfare and policy analysis	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	Firms and production	
12	108/11/25 ~ 108/12/01	Firms and production	
13	108/12/02 ~ 108/12/08	Costs	
14	108/12/09 ~ 108/12/15	Costs	
15	108/12/16 ~ 108/12/22	Competitive firms and markets	
16	108/12/23 ~ 108/12/29	Competitive firms and markets	
17	108/12/30 ~ 109/01/05	Properties and applications of the competitive model	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement	office: B941 email: linsc@mail.tku.edu.tw		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Jeffrey M, Perloff, Microeconomics: Theory and applications with calculus, 4th edition		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other () : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		