

## Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	FINANCIAL MANAGEMENT	Instructor	HSIEH CHIH-JOU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Departmental Aim of Education			
<p>I. Acquisition of professional knowledge.</p> <p>II. Learning effective self-planning.</p> <p>III. Theoretical application of practical matters.</p> <p>IV. Interpersonal communication and teamwork.</p> <p>V. Analysis of problems and recommendations.</p> <p>VI. Awareness of Ethics as a global citizen.</p>			
Subject Departmental core competences			
<p>A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:50.00)</p> <p>B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:50.00)</p>			
Subject Schoolwide essential virtues			
<p>3. A vision for the future. (ratio:50.00)</p> <p>5. Independent thinking. (ratio:50.00)</p>			
Course Introduction	<p>Financial Management is a building block to students in the field of finance. The topics expose the students to fundamental concepts such as financial markets and institutions, risk and rates of return, interest rates, analysis of financial statements, .....</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will be able to understand the major types of financial markets and the way they operate in the business world.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	35	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation

**Course Schedule**

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Introduction; An Overview of Financial Management	
2	108/09/16 ~ 108/09/22	An Overview of Financial Management (Group Presentation 1)	
3	108/09/23 ~ 108/09/29	Financial Statements, Cash Flow, and Taxes (Group Presentation 2)	
4	108/09/30 ~ 108/10/06	Financial Statements, Cash Flow, and Taxes (Group Presentation 3)	
5	108/10/07 ~ 108/10/13	Financial Statements, Cash Flow, and Taxes (Group Presentation 4)	
6	108/10/14 ~ 108/10/20	Time Value of Money (Group Presentation 5)	
7	108/10/21 ~ 108/10/27	Time Value of Money (Group Presentation 6)	
8	108/10/28 ~ 108/11/03	Time Value of Money (Group Presentation 7)	
9	108/11/04 ~ 108/11/10	(Group Presentations 8~10)	

10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	(Group Presentations 11~13)	
12	108/11/25 ~ 108/12/01	Analysis of Financial Statements (Group Presentation 14)	
13	108/12/02 ~ 108/12/08	Analysis of Financial Statements (Group Presentation 15)	
14	108/12/09 ~ 108/12/15	Analysis of Financial Statements (Group Presentation 16)	
15	108/12/16 ~ 108/12/22	Financial Markets and Institutions (Group Presentation 17)	
16	108/12/23 ~ 108/12/29	Financial Markets and Institutions (Group Presentation 18)	
17	108/12/30 ~ 109/01/05	Group Presentations 19 ~21	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement	(1)A financial calculator is compulsory for every student (2)No make-up exam		
Teaching Facility	Computer, Projector, Other (Blackboard)		
Textbooks and Teaching Materials	Essentials of Financial Management, Brigham & Houston, Fourth Edition		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 %   ◆ Mark of Usual :   %   ◆ Midterm Exam : 35.0 % ◆ Final Exam : 35.0 % ◆ Other 〈Quizzes; Report〉 : 20.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		