

## Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	YI-CHENG LIU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH- TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
Departmental Aim of Education			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
Subject Departmental core competences			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:50.00)</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:50.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:50.00)</p> <p>3. A vision for the future. (ratio:50.00)</p>			
Course Introduction	<p>The course presents theory in the context of real , data-driven examples , and then develops intuition to solve problems. Students gain a practical perspective , seeing how models connect to real-world decisions being made in today's firms and policy debates.</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>A. Breeding professions with expertise in general international Trade and International Business</p> <p>B. Consisting of Globalization , Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding Professional with expertise in Marketing and Financial Management</p>	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	13	Lecture, Discussion, Practicum, Experience, Imitation	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation

**Course Schedule**

Week	Date	Course Contents	Note
1	108/09/09~ 108/09/15	CH6: Firms and Production	
2	108/09/16~ 108/09/22	CH6:Firms and Production	
3	108/09/23~ 108/09/29	CH6:Firms and Production	
4	108/09/30~ 108/10/06	CH6:Firms and Production	
5	108/10/07~ 108/10/13	CH7: Costs	

6	108/10/14 ~ 108/10/20	CH7: Costs	
7	108/10/21 ~ 108/10/27	CH7: Costs	
8	108/10/28 ~ 108/11/03	CH7: Costs	
9	108/11/04 ~ 108/11/10	CH8: Competitive Firms and Markets	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	CH8: Competitive Firms and Markets	
12	108/11/25 ~ 108/12/01	CH8: Competitive Firms and Markets	
13	108/12/02 ~ 108/12/08	CH9:Applying the Competitive Model	
14	108/12/09 ~ 108/12/15	CH9:Applying the Competitive Model	
15	108/12/16 ~ 108/12/22	CH10:General Equilibrium and Economic Welfare	
16	108/12/23 ~ 108/12/29	CH10:General Equilibrium and Economic Welfare	
17	108/12/30 ~ 109/01/05	CH10:General Equilibrium and Economic Welfare	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement	None		
Teaching Facility	Computer, Projector, Other (handouts)		
Textbooks and Teaching Materials	Perloff : Microeconomics / 8e/2018		
References			
Number of Assignment(s)	2 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 35.0 %   ◆ Mark of Usual : 35.0 %   ◆ Midterm Exam : 15.0 % ◆ Final Exam : 15.0 % ◆ Other ( ) : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		