

Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	LEARNING IN UNIVERSITY	Instructor	(多位教師合開) YI-CHENG LIU
Course Class	TLFBB1A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ One Semester
Academic Aim of Education			
<p>I. To appreciate students' cognition on academic, psychological, social and career development.</p> <p>II. To understand students' self-learning process and psychological status.</p> <p>III. To help students build the deserved learning ability and proper learning attitude.</p>			
Subject Schoolwide essential virtues			
<p>3. A vision for the future. (ratio:30.00)</p> <p>5. Independent thinking. (ratio:35.00)</p> <p>6. A cheerful attitude and healthy lifestyle. (ratio:35.00)</p>			
Course Introduction	<p>1 The course presents theory in the context of real, data-driven examples, and then develops intuition to solve Problems. Students gain a practical perspective, seeing how models connect to real-world decisions being made in today' s firms and policy debates.</p>		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>Breeding professionals with expertise in general International Trade and International Business</p> <p>Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>Breeding professionals with expertise in Marketing and Financial Management</p>	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		356	Lecture, Discussion, Publication, Practicum, Experience, Imitation	Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Meet the class tutors and students	
2	108/09/16 ~ 108/09/22	Introduce the requirements of the university and the department	
3	108/09/23 ~ 108/09/29	Office of the Information Service	
4	108/09/30 ~ 108/10/06	Office of the Information Service	
5	108/10/07 ~ 108/10/13	Online Course	

6	108/10/14 ~ 108/10/20	Online Course	
7	108/10/21 ~ 108/10/27	Library	
8	108/10/28 ~ 108/11/03	Library	
9	108/11/04 ~ 108/11/10	Meeting with the class tutors	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	Counseling Section	
12	108/11/25 ~ 108/12/01	Counseling Section	
13	108/12/02 ~ 108/12/08	Online Course	
14	108/12/09 ~ 108/12/15	Online Course	
15	108/12/16 ~ 108/12/22	Meeting with the class tutors : Study Planning	
16	108/12/23 ~ 108/12/29	Meeting with the class tutors : Study Planning	
17	108/12/30 ~ 109/01/05	Meeting with the class: Career Planning	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement			
Teaching Facility	Computer, Projector, Other (handouts)		
Textbooks and Teaching Materials	Microeconomics Ninth Edition Robert S.Pindyck .Daniel L.Rubinfeld		
References			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 35.0 % ◆ Mark of Usual : 35.0 % ◆ Midterm Exam : 15.0 % ◆ Final Exam : 15.0 % ◆ Other () : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		