

Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	ENGLISH (I)	Instructor	TZU-SHAN CHANG
Course Class	TLFBB1A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH- TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ General Course ◆ Required ◆ 1st Semester
A c a d e m i c A i m o f E d u c a t i o n			
<p>I. To develop the ability to use a foreign language and interact with students and friends from abroad.</p> <p>II. To cultivate the ability to appreciate the beauty of language and express ideas effectively and efficiently.</p>			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
<p>1. A global perspective. (ratio:50.00)</p> <p>8. A sense of aesthetic appreciation. (ratio:50.00)</p>			
Course Introduction	<p>(中文) 本課旨在提高學生英語聽·說·讀·寫溝通能力·且加強對於異國文化的理解和尊重而培養全球視野·藉由多元化的課堂閱讀·學生可習得語言和修辭能力·並能夠收集和分析不同資訊·</p> <p>(英文) The objective of this course is to enhance students' overall English skills, to promote students' understanding of and respect for multiple cultures so they can develop a global perspective. Students will acquire knowledge in linguistics, pragmatics and rhetoric while reading extensively in class. Students will also develop skills of collecting and analyzing ideas presented in different sources.</p>		
The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.			
Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.			
<p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>			
No.	Teaching Objectives	objective methods	

1	(中文) 1. 運用英語自我介紹、對話，提出問題或說出感想。 2. 書寫文法正確的英文句子。 3. 理解英文文章的大意、組織與用字。 (英文) 1. To help students use English to introduce themselves, carry out a conversation, raise questions, or express opinions. 2. To teach how to write grammatically correct sentences in English. 3. To help students understand the main idea, organization, and diction of English texts.	Cognitive
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The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		18	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Orientation	
2	108/09/16 ~ 108/09/22	Unit 1	
3	108/09/23 ~ 108/09/29	Unit 1	
4	108/09/30 ~ 108/10/06	Unit 1	
5	108/10/07 ~ 108/10/13	Unit 1	
6	108/10/14 ~ 108/10/20	Unit 1	
7	108/10/21 ~ 108/10/27	Unit 1/Unit 2	
8	108/10/28 ~ 108/11/03	Unit 2	
9	108/11/04 ~ 108/11/10	Unit 2	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	Unit 2/Unit 3	
12	108/11/25 ~ 108/12/01	Unit 3	
13	108/12/02 ~ 108/12/08	Unit 3	

14	108/12/09~ 108/12/15	Unit 3/Unit 4	
15	108/12/16~ 108/12/22	Group Presentations	
16	108/12/23~ 108/12/29	Group Presentations	
17	108/12/30~ 109/01/05	Group Presentations	
18	109/01/06~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement	The course content, progress, number of assignments, and grading policy, is subject to change, which, if any, will be announced in class. The course policy will be announced in class.		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	Reading Explorer 3, 2nd Edition by Nancy Douglas and David Bohlke		
References	《話說淡水》Let' s Talk about Tamsui by Tamkang University Press		
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		