

## Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	ENGLISH CONVERSATION	Instructor	ERIC YU-CHUA HUANG
Course Class	TLFBB1A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Selective</li> <li>◆ 1st Semester</li> </ul>
Departmental Aim of Education			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
Subject Departmental core competences			
<p>A. Breeding professionals with expertise in general International Trade and International Business.(ratio:50.00)</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:50.00)</p>			
Subject Schoolwide essential virtues			
<p>1. A global perspective. (ratio:30.00)</p> <p>2. Information literacy. (ratio:10.00)</p> <p>5. Independent thinking. (ratio:40.00)</p> <p>7. A spirit of teamwork and dedication. (ratio:20.00)</p>			
Course Introduction	<p>This course will help students improve essential English skills to succeed to communicate with others in practical, business-oriented situations. I will students to improve business English vocabulary for greater fluency and build confidence in international workforce.</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	This class will cover job hunting techniques, formulating a resume, the fundamental of job interviews, making presentations and socializing in business context.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	A	157	Lecture	Discussion(including classroom and online), Report(including oral and written), Activity Participation

**Course Schedule**

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	No Class	
2	108/09/16 ~ 108/09/22	Class Introduction	
3	108/09/23 ~ 108/09/29	What is Business	
4	108/09/30 ~ 108/10/06	Effective Message- Verbal and Non-Verbal Cues	
5	108/10/07 ~ 108/10/13	No Class	
6	108/10/14 ~ 108/10/20	Relationships and Networking	
7	108/10/21 ~ 108/10/27	Interpersonal Relationship in the Work Place	
8	108/10/28 ~ 108/11/03	Careers	
9	108/11/04 ~ 108/11/10	Entrepreneurship	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	

11	108/11/18 ~ 108/11/24	Resume and Cover Letters	
12	108/11/25 ~ 108/12/01	Job Interviews	
13	108/12/02 ~ 108/12/08	Business Email/Notes/Memo	
14	108/12/09 ~ 108/12/15	Business Presentation	
15	108/12/16 ~ 108/12/22	Negotiation Technique	
16	108/12/23 ~ 108/12/29	Team Building	
17	108/12/30 ~ 109/01/05	Student Presentation	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement			
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials			
References			
Number of Assignment(s)	3 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 15.0 %   ◆ Mark of Usual : 15.0 %   ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other 〈Group Activity〉 : 30.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		