

## Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	INTRODUCTION TO GLOBALIZATION	Instructor	RUDAKOWSKA, ANNA
Course Class	TGNXB0B REQUIRED COURSES BY COLLEGE OF GLOBAL ON LANYANG CAMPUS, 0B	Details	◆ General Course ◆ Required ◆ One Semester
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . Develop International Perspective and Global Awareness. II. Construct Interdisciplinary Professional Knowledge. III. Strengthen Teamwork and Interpersonal Relationship.			
Subject Departmental core competences			
A. To Have the Ability of Handling International Affairs.(ratio:50.00) B. To Have the Ability to Analyze and Solve Problems.(ratio:30.00) C. Be Able to Complete Professional Works in Fluent English.(ratio:20.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:50.00) 3. A vision for the future. (ratio:40.00) 5. Independent thinking. (ratio:10.00)			
Course Introduction	This course explains the economic, political and cultural developments, which lead to the transformation in the spatial organization of social relations across various communities around the world. It allows students to understand the origins and consequences of globalization, including the controversy surrounding the process in the context of the globalization and anti globalization movements.		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To understand basic concepts and issues related to the topic of globalization and regionalization.	Cognitive
2	To apply knowledge about various dimensions of globalization to the analysis of selected international events.	Cognitive
3	To foster a broad perspective on the interconnected nature of events taking place in different parts of the globe, including Taiwanese external relations.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	B	1	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online)
2	AC	135	Lecture, Discussion, Imitation	Testing, Study Assignments, Discussion(including classroom and online), Activity Participation
3	ABC	135	Lecture, Discussion, Imitation	Testing, Study Assignments, Discussion(including classroom and online)

**Course Schedule**

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Introduction to the course	
2	108/09/16 ~ 108/09/22	Understanding global change: stretched social relations, intensification of flows, increasing interpenetration and global infrastructure	D.Held (2000) p.15-21, Assignment 1 optional, hand in

3	108/09/23 ~ 108/09/29	1. Review: Understanding the key concepts of globalization (Reading); 2. Preparation for the Midterm Research Project	
4	108/09/30 ~ 108/10/06	1. Assignment findings - presentations; 2. The economic dimension of globalization	M.B. Steger (2017) p.38-53
5	108/10/07 ~ 108/10/13	國慶紀念日(放假一天) No class	
6	108/10/14 ~ 108/10/20	Global economic infrastructure	M.B. Steger (2017) p.53-
7	108/10/21 ~ 108/10/27	The economic dimension of globalization	M.B. Steger (2017) p.53-
8	108/10/28 ~ 108/11/03	Review session	
9	108/11/04 ~ 108/11/10	Presentation: findings of the Midterm Research Project T 1-6, Midterm Exam Week: T 7-10	
10	108/11/11 ~ 108/11/17	Midterm Exam Week	
11	108/11/18 ~ 108/11/24	1. Globalization and its discontents: unethical practices of multinational corporations. 2. Final Research Project: Introduction and Preparation.	
12	108/11/25 ~ 108/12/01	Globalization and State	M.B. Steger (2017) p.62-72 + excerpts from D. Caramani (2008)
13	108/12/02 ~ 108/12/08	The political dimension of globalization	M.B. Steger (2017) p.72-79
14	108/12/09 ~ 108/12/15	1. Political globalization 2. Assignment findings - presentations	R. Mansbach and E. Rhodes: Neoliberalism, p. 51-56
15	108/12/16 ~ 108/12/22	'Global village' or 'cultural imperialism'?	M.B. Steger (2017) p.80-91
16	108/12/23 ~ 108/12/29	Culture flows: national & global media, direction of the culture flows	D.Held (2000) p.48-78
17	108/12/30 ~ 109/01/05	Conclusions: findings of the Final Research Project T 1-6, Final Exam Week: T 7-10.	
18	109/01/06 ~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	

Requirement	<p>1. There will be four quizzes. They are crucial for your final grade (40%). 2. Check the iClass for presentations, questions for the quizzes and announcements. 3. Midterm and Final exam: THERE WILL BE NO WRITTEN MIDTERM OR FINAL EXAM. Instead, there are two research projects in groups (one counts as a Midterm and one as a Final). 4. The reading in the 'Note' column of the syllabus is the most basic reading. 5. Mark of usual = Participation + Small Assignments (comments, questions, answers in the class, work in teams, assignments) 16 points = 100%</p> <p>6. No food in the class!!!</p> <p>ATTENDANCE POLICIES:</p> <p>1. The students who are late will seat in the front row. The students, who seat in the last row, must clean the class after it ends.</p> <p>2.If a student' s class absence reaches one-third of the total class hours (in a semester) for this course, the student will not be allowed to take part in the remaining course examinations and will receive a semester grade of zero.</p>
Teaching Facility	Computer, Projector, Other (CD Player)
Textbooks and Teaching Materials	<p>D. Held (ed.) (2000) A Globalizing World? Culture, Economics, Politics, London and New York: Routledge.</p> <p>M. B. Steger (2017) Globalization: A Very Short Introduction, Oxford: Oxford University Press.</p>
References	<p>D. Caramani (ed.) (2008) Comparative Politics, Oxford: Oxford University Press (Chapter 4 and 24).</p> <p>www.wetheeconomy.com, www.sprword.com, <a href="http://www.globalization101.org/">http://www.globalization101.org/</a></p> <p>R.W. Mansbach and E. Rhodes (2013) Introducing Globalization: Analysis and Reading, Los Angeles: Sage.</p>
Number of Assignment(s)	2 (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance :                    %    ◆ Mark of Usual : 20.0 %    ◆ Midterm Exam : 15.0 %</p> <p>◆ Final Exam :    15.0 %</p> <p>◆ Other 〈Quizzes(4)&amp;Assign〉 : 50.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>