

## Tamkang University Academic Year 108, 1st Semester Course Syllabus

Course Title	SELECTED ENGLISH READINGS IN INFORMATION AND COMMUNICATION	Instructor	JYH-MING YANG
Course Class	TAIXB3C DEPARTMENT OF INFORMATION AND COMMUNICATION, 3C	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>I. Strengthening professional knowledge and ethics.</p> <p>II. Refining practical experience and skills.</p> <p>III. Developing creative thinking potentials.</p>			
Subject Departmental core competences			
E. Trend insights of information and communication.(ratio:100.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:100.00)			
Course Introduction	<p>This course, taught in English, aims to improve reading and speaking skills through selected speeches and articles. Focus of the instructions will be placed on the contexts relating to information and communication in college life and future career planning.</p> <p>Please note that this course includes Class C and Class D sessions. Students who takes this class are required to sign in either C or D session. Class meets every other Tuesday, except for W1(9/12), W10(11/13), and W18(1/8), check class calendar for details.</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Through discussion and participation, students learn to improve English reading and comprehension skills.	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	E	1	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	108/09/09 ~ 108/09/15	Introduction, Story #1 (From 10:10- 12 p.m.) Class Meets every other week.	Classroom: B206
2	108/09/16 ~ 108/09/22	Class Off	
3	108/09/23 ~ 108/09/29	Story #1, continued. (From 10:10 a.m. to noon, for Class C )	B206
4	108/09/30 ~ 108/10/06	Class Off	
5	108/10/07 ~ 108/10/13	Class off, National Holiday	
6	108/10/14 ~ 108/10/20	Class Off	
7	108/10/21 ~ 108/10/27	Quiz and Story 2 (From 10:10-noon)	Quiz, B206
8	108/10/28 ~ 108/11/03	Class Off	
9	108/11/04 ~ 108/11/10	Quiz and Story 2, continued (From 10:10-noon)	B206
10	108/11/11 ~ 108/11/17	Midterm Exam Week	

11	108/11/18~ 108/11/24	Midterm Review, Story #3 (From 10:10 a.m. to noon, for Class C )	B206
12	108/11/25~ 108/12/01	Class off	
13	108/12/02~ 108/12/08	Story #3, continued. Presentation and Reflection (1) (From 10:10 a.m. to noon, for Class C )	B206
14	108/12/09~ 108/12/15	Class off	
15	108/12/16~ 108/12/22	Story #3, continued. Presentation and Reflection (2) (From 10:10 a.m. to noon, for Class C )	B206
16	108/12/23~ 108/12/29	Class off	
17	108/12/30~ 109/01/05	Final Exam on 1/2, 10:10 a.m.@Q409	Q409
18	109/01/06~ 109/01/12	Final Exam Week (Date:109/1/3-109/1/9)	
Requirement	<p>This course is taught in English. Students who take this course require to sign in either Class C or Class D session. Class meets every other Wednesday morning, from 10:10 a.m. to noon.</p> <p>Attendance and punctuality are essential for the class. Late arrival or absence will result in deducting points from the final grade.</p>		
Teaching Facility	Computer, Projector		
Textbooks and Teaching Materials	A reading package will be used in this course.		
References			
Number of Assignment(s)	3 (Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance :           %   ◆ Mark of Usual :           %   ◆ Midterm Exam : 40.0 %</p> <p>◆ Final Exam :   40.0 %</p> <p>◆ Other 〈Quiz〉 : 20.0 %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>		