

Tamkang University Academic Year 107, 2nd Semester Course Syllabus

Course Title	COST / BENEFIT MODEL FOR QUALITY	Instructor	HSU-HUA LEE
Course Class	TLGXD1A DOCTORAL PROGRAM, DEPARTMENT OF MANAGEMENT SCIENCES, 1A	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 3 Credits
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Become proficient at Management Sciences skills. II. Learn about self-development and personal growth. III. Make connections between theory and practice. IV. Enhance team cooperation and communication. V. Cultivate analytical and decision making skills. VI. Value the sustainable operation of organizations. 			
Departmental core competences			
<ul style="list-style-type: none"> A. Decision-making analysis ability. B. Statistical analysis ability. C. Finance and economics analysis ability. D. Organizational business management ability. E. Teamwork ability. F. Self-management ability. G. Ethics application ability. 			
Course Introduction	The cost/ benefit model for quality can be studied and learned in theoretical and practical ways.		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	To learn and research the six sigma management theory and practice	C4	AB

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	To learn and research the six sigma management theory and practice	Lecture, Discussion, Visit, Problem solving	Practicum, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◇ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	108/02/18 ~ 108/02/24	Introduction to cost/ benefit for quality	
2	108/02/25 ~ 108/03/03	The quality approach	
3	108/03/04 ~ 108/03/10	The cost/ benefit key points	
4	108/03/11 ~ 108/03/17	Quality linkage	
5	108/03/18 ~ 108/03/24	Quality cost model	
6	108/03/25 ~ 108/03/31	Quality cost input	
7	108/04/01 ~ 108/04/07	Quality cost output	
8	108/04/08 ~ 108/04/14	Model solving approach	
9	108/04/15 ~ 108/04/21	Cost/ benefit analysis methods	
10	108/04/22 ~ 108/04/28	Mid-term exam week	
11	108/04/29 ~ 108/05/05	Quality cost control	
12	108/05/06 ~ 108/05/12	Quality cost / benefit	

13	108/05/13 ~ 108/05/19	Improvement techniques or visit company or lecture or join conference	
14	108/05/20 ~ 108/05/26	Improvement techniques or visit company or lecture	
15	108/05/27 ~ 108/06/02	Vist company or join the conference	
16	108/06/03 ~ 108/06/09	Model techniques (1)	
17	108/06/10 ~ 108/06/16	Model techniques (2) or visit company	
18	108/06/17 ~ 108/06/23	Final exam week	
Requirement	Pay attention to the attendance and the learning		
Teaching Facility	Computer, Projector		
Textbook(s)	Six sigma management and quality management		
Reference(s)	six sigma management related journal papers		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 30.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 40.0 % ◆ Final Exam : % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		