

Tamkang University Academic Year 107, 2nd Semester Course Syllabus

Course Title	UNDERSTANDING JOURNALISTIC ENGLISH	Instructor	YING-HSUEH MOELLER
Course Class	TRTXM1A MASTER'S PROGRAM, GRADUATE INSTITUTE OF INTERNATIONAL AFFAIRS AND STRATEGIC STUDIES, 1A	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 3 Credits
Departmental Aim of Education			
<ul style="list-style-type: none"> I. Understanding of the theory and practice of International Relations. II. Understanding of the major western strategic idea and practice. III. Understanding of the development of the current international and cross-strait situation. IV. Writing and presentation of basic academic and policy analysis. 			
Departmental core competences			
<ul style="list-style-type: none"> A. The ability of analysis and evaluating of international situation. B. The ability of analysis and evaluating of international strategic situation. C. The ability of analysis of major states' defense policy and military strategy. D. The ability of analysis of major states' foreign policy. E. The ability of security strategy and policy analysis of major state. F. The ability of analysis and practice of strategic theory. G. The analyzing ability of international economic situation. 			
Course Introduction	<p>We will be reading newspaper and journal articles of international affairs and relations to learn these specific vocabulary, grammar, and above all, rhetoric. We will analyze texts to recognize and understand specific structure(s) for formal and academic reading and writing so that students can emulate how ideas are organized and put forward in a coherent text. The course is also designed according to themes 1. US and global economic crisis, 2. EU and cultural integration, 3. climate change, 4. cross-strait relation, These are, of course, subject to change should other suggestions arise.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

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|-------------------------|-------------------------------------|---------------------------|
| (i) Cognitive Domain | : C1-Remembering, C2-Understanding, | C3-Applying, |
| | C4-Analyzing, C5-Evaluating, | C6-Creating |
| (ii) Psychomotor Domain | : P1-Imitation, P2-Mechanism, | P3-Independent Operation, |
| | P4-Linked Operation, P5-Automation, | P6-Origination |
| (iii) Affective Domain | : A1-Receiving, A2-Responding, | A3-Valuing, |
| | A4-Organizing, A5-Charaterizing, | A6-Implementing |

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Students will be able to read and understand news (of various media) and academic journal articles. They should be able to write short comments and summaries by the end of the course	C4	ABCDEFGG

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Students will be able to read and understand news (of various media) and academic journal articles. They should be able to write short comments and summaries by the end of the course	Lecture, Discussion, Appreciation, Problem solving	Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◇ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◇ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	108/02/18 ~ 108/02/24	ice breaking and introduction to the course.	
2	108/02/25 ~ 108/03/03	reading strategies: understanding genre and registers; formal vs. informal vocabulary	
3	108/03/04 ~ 108/03/10	comparison of different news journal articles: for example Time, Newsweek, and Economics, Understanding metaphor and metonymy in the news language	
4	108/03/11 ~ 108/03/17	Students' presentation on how different journals report different international affairs. Introducing the concept of framing and schema in news reports	
5	108/03/18 ~ 108/03/24	Students' presentation on different journal articles on the the same international affairs	
6	108/03/25 ~ 108/03/31	Definition excercise: learning to define some common terms in IA; grammar: connecting words and cohesive ties	
7	108/04/01 ~ 108/04/07	More on definitions. Grammar: English word classes and definite articles	

8	108/04/08 ~ 108/04/14	analysing an academic journal article in IA, its structure and subject matter	
9	108/04/15 ~ 108/04/21	Exploring other media: documentaries, movies, TV and internet in IA	
10	108/04/22 ~ 108/04/28	summarizing a journal article; how to do a summary	
11	108/04/29 ~ 108/05/05	students' presentation on one of the course themes	
12	108/05/06 ~ 108/05/12	students' presentation on one of the course themes	
13	108/05/13 ~ 108/05/19	students' presentation on one of the course themes	
14	108/05/20 ~ 108/05/26	students' presentation on one of the course themes	
15	108/05/27 ~ 108/06/02	Review of vocabulary in IA	
16	108/06/03 ~ 108/06/09	Review of Grammar in IA	
17	108/06/10 ~ 108/06/16	Review of reading strategies	
18	108/06/17 ~ 108/06/23	Review of writing strategies and processes	
Requirement	Be present, be heard, and be proactive. It's ok when your English isn't great. You're here to learn.		
Teaching Facility	Computer, Other (documentaries)		
Textbook(s)	Newspapers and journals in English: News reports on BBC, CNN, or ABC; documentary films, and academic journal articles from established publications.		
Reference(s)	Swales, J. M. & Feak, C. F. (2004), reprint ed. Academic writing for graduate students: A course for nonnative speakers of English. Ann Arbor: The University of Michigan Press. Conboy, M. (2017). The Language of the News. London, New York: Routledge Lamont, C. (2015). Research Methods in International Relations. London: Sage Publications Inc.		
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 40.0 % ◆ Mark of Usual : % ◆ Midterm Exam : % ◆ Final Exam : 40.0 % ◆ Other < quizzes > : 20.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		